

**FRANCHISE DISCLOSURE DOCUMENT
[UNIT FRANCHISES]
FEDERAL TRADE COMMISSION**

DEPARTMENT OF CORPORATIONS
RECEIVED LOS ANGELES OFFICE

FEB 15 2013

PLAY N TRADE®

PLAY N TRADE FRANCHISE, INC.

A Nevada Corporation
1300 Calle Avanzado, 2nd Floor
San Clemente, California 92673
(888) 768-4263
info@playntrade.com
www.playntrade.com

As a Play N Trade® unit franchisee you will buy, sell, trade and rent new and used consumer electronics, video games and consoles, related products and accessories, and offer repair services from a retail store. You will sell your products through traditional retail and proprietary online platforms to local retail customers, to other Play N Trade stores, to the Play N Trade website and to the Play N Trade corporate distribution center.

The total investment necessary to begin operation of a single Play N Trade® franchised business ranges from \$134,500 to \$255,000. This includes \$69,000 to \$109,000 that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Charles Franklin, Executive Vice-President of Franchise Development, at 1330 Calle Avanzado, 2nd Floor, San Clemente, California 92673, (949) 812-7902.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date is April 30, 2012, amended January 4, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION OR ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE OR ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.**
2. **YOU MUST PAY US A MINIMUM ROYALTY STARTING 6 MONTHS AFTER YOU SIGN THE FRANCHISE AGREEMENT, EVEN IF YOUR STORE IS NOT OPEN.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of this franchise.

Effective Date: See the next page for state effective dates.

FDD, April 30, 2012,

Amended January 4, 2013

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This franchise is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	July 31, 2012 as amended _____
Florida	October 20, 2012
Hawaii	Not registered
Illinois	Pending
Indiana	Not registered
Kentucky*	July 24, 2006
Maryland	Pending
Michigan	Not registered
Minnesota	Not registered
Nebraska*	July 24, 2006
New York	Pending
North Dakota	Not registered
Rhode Island	Not registered
South Dakota	Not registered
Texas*	April 24, 2006
Virginia	Not registered
Utah	Not registered
Washington	Not registered
Wisconsin	Not registered

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Amended January 4, 2013

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