

POCKET DELI FRANCHISING, LLC

1320 Arrow Point Drive, Suite 501-90

Cedar Park, TX 78613

www.pocketdeli.com

(888) 538-5559



CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT

August 22, 2019

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POCKET DELI FRANCHISING, LLC
(A Texas Limited Liability Company)
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Cedar Park, TX 78613
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franchising@pocketdeli.com
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The franchise described is known as “Pocket Deli”™. Pocket Deli is involved in the business of providing high-quality food and deli products to customers, fresh and on demand. Pocket Deli Franchisees provide customers with sandwiches – made of bread pockets that are baked-from-scratch daily, fresh-chopped vegetables, the finest deli meats, and delectable cheeses – prepared on demand for the freshest pockets and deli fare available anywhere.

The total investment necessary to begin operation of a Pocket Deli Single Unit franchised business is \$145,250.00 to \$206,500.00. This includes an Initial Fee of \$35,000.00 to secure Your chosen Territory along with a Fifteen Thousand Dollars (\$15,000.00) Preliminary Agreement Fee that must be paid to Us. The total investment necessary to begin operation of a Pocket Deli Area Development franchise business is \$185,250.00 to \$351,500.00. This includes the Initial Fee for the first unit and the 50% payment of all additional Initial Fees that must be paid to Us at the time You sign the initial Franchise Agreement.

This Disclosure Document summarizes certain provisions of Your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before You sign a binding agreement with, or make any payment to Us or an affiliate in connection with the proposed franchise sale. **Note however, that no governmental agency has verified the information contained in this document.**

You may wish to receive Your disclosure document in another format that is more convenient for You. To discuss the availability of disclosures in different formats, contact Allen Zarou at 1320 Arrow Point Drive, Suite 501-90, Cedar Park, TX 78613, or email at franchising@pocketdeli.com or telephone him at (888) 538-5559.

The terms of Your contract will govern Your franchise relationship. Do not rely on the Disclosure Document alone to understand Your contract. Read all of Your contract carefully. Show Your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help You make up Your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help You understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information.

There may also be laws on franchising in Your state. Ask Your state agencies about them.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit B.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Pocket Deli business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be Pocket Deli franchisee?	Item 20 or Exhibit B lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/pocket-deli>