

POCKET DELI FRANCHISING, LLC

1320 Arrow Point Drive, Suite 501-90

Cedar Park, TX 78613

www.pocketdeli.com

(888) 538-5559



CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT

March 20, 2020

FRANCHISE DISCLOSURE DOCUMENT



POCKET DELI FRANCHISING, LLC
(A Texas Limited Liability Company)
1320 Arrow Point Drive, Suite 501-90
Cedar Park, TX 78613
(888) 538-5559
franchising@pocketdeli.com
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The franchise described is known as “Pocket Deli”[®] (“Pocket Deli”). Pocket Deli is involved in the business of training people to open involving fast food restaurant and allowing select trainees to become Pocket Deli Franchisees. Pocket Deli Franchisees provide customers with sandwiches using daily, baked from scratch bread, chopped vegetables, meats and cheeses stuffed on demand for the freshest pockets and deli fare available anywhere.

The total investment necessary to receive the initial fast-casual business and industry training as well as the initial required opening expenses for the select trainees that become a Pocket Deli Single Unit franchised business is \$145,250.00 to \$206,500.00. The initial fee includes the Fifteen Thousand Dollars (\$15,000) Preliminary Agreement Fee, that must be paid to Us for the Site Manual and associated training; and a Twenty Thousand Dollars (\$20,000.00) for the Establishment Agreement Fee, that must be paid to Us for the fast-casual Business and Industry Manual and associated training, plus for those select trainees who become Pocket Deli Franchisees the Pocket Deli initial Inventory package amount of Twelve Thousand Dollars (\$12,000.00) to secure Your chosen Territory.

The total investment necessary to begin operation of a Pocket Deli Area Development franchise business is \$220,250 to \$386,500. This includes the Initial Fees for the first unit and the Development Fee of Seventy-five Thousand (\$75,000) for all additional units that You are agreeing to open over time. The Development Fee must be paid to Us at the time You sign the first Ongoing Franchise Agreement.

This Disclosure Document summarizes certain provisions of Your Ongoing Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before You sign a binding agreement with, or make any payment to Us or an affiliate in connection with the proposed franchise sale. **Note however, that no governmental agency has verified the information contained in this document.**

You may wish to receive Your disclosure document in another format that is more convenient for You. To discuss the availability of disclosures in different formats, contact Allen Zarou at 1320 Arrow Point Drive, Suite 501-90, Cedar Park, TX 78613, or email at franchising@pocketdeli.com or telephone him at (888) 538-5559.

The terms of Your contract will govern Your franchise relationship. Do not rely on the Disclosure Document alone to understand Your contract. Read all of Your contract carefully. Show Your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help You make up Your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help You understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600

Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

There may also be laws on franchising in Your state. Ask Your state agencies about them.

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