

FRANCHISE DISCLOSURE DOCUMENT

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San Jose CA 95131

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The franchised business is a restaurant specializing in Hawaiian-style poke (a fish salad made with cut fish served over rice or greens, with soy sauce, green onions, sesame oil, and a variety of toppings).

The total investment necessary to begin operation of a **POKÉ HOUSE** franchise ranges from \$225,000 to \$585,900. This includes \$30,000 that must be paid to the franchisor or an affiliate. If you sign a Multi-Unit Development Agreement, these amounts will increase by \$2,000 multiplied by the number of franchise agreements that you commit to sign.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact James Deng, 1161 Ringwood CT#100, San Jose CA 95131; Telephone:408-406-3418.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You may contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You may also visit the FTC's home page at <http://www.ftc.gov> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: June 15, 2017, as amended September 15, 2017.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

Many franchise agreements do not allow you to renew unconditionally after the initial term expires. You may have to sign a new agreement with different terms and conditions in order to continue to operate your business. Before you buy, consider what rights you have to renew your franchise, if any, and what terms you might have to accept in order to renew.

Please consider the following RISK FACTORS before you buy this franchise:

1. The Franchise Agreement and the Multi-Unit Development Agreement require you to resolve disputes with us by mediation.

2. The Franchise Agreement and the Multi-Unit Development Agreement state that California law governs the agreements, and this law may not provide the same protections and benefits as local law if you do not live in California. You may want to compare these laws.

3. The primary trademark that you will use in your business is not federally registered. If the franchisor's right to use this trademark in your area is challenged, you may have to identify your business and its products or services with a name that differs from that used by other franchisees or the franchisor. This change can be expensive and may reduce brand recognition of the products or services you offer.

4. If your franchise fails, both you and your spouse's marital and personal assets, including your home, could be lost, if:

- You live in a community property state, or**
- You live in another state, and your spouse must sign a document such as a guarantee that makes your spouse liable for your financial obligations under the franchise agreement, even if your spouse does not own any part of the franchise business.**

5. There may be other risks concerning this franchise.

The state effective date is set forth below.

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Name of State	Registration Date
California	

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- G. Form of Personal Guarantee
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