



The Original Poké Bowl Franchise

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FRANCHISE DISCLOSURE DOCUMENT



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Department of Business Oversight

99 South Lake Ave, Suite 102 Pasadena, CA 91101 Phone (626) 345-5585 franchise@pokemix com www pokemix com

You will make and sell build-your-own, Hawaiian-style Poke Bowls, served—with rice and/or salad, fresh seafood selections and toppings, specialty tea drinks and other beverages, desserts, and other specialty food items in a fast casual, premium tea shop setting ("the PokeMIX business")

The total investment necessary to begin operation of a PokeMIX Franchise is estimated to be from \$100,700 to \$272,050. This includes an estimated \$30,000 that must be paid to the franchisor or its affiliates. For a detailed explanation of your total investment and all fee amounts, you should consult Items 5 through 7 of this Franchise Disclosure Document ("Disclosure Document")

The Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a proposed franchise sale Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss availability of disclosures in different formats, contact David Wang of the Franchising Team at 99 South Lake Ave., Suite 102 and 917-650-0500

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract. Please read your



Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on Franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

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