

FRANCHISE DISCLOSURE DOCUMENT



JUN 30 2016

CAMPERO USA CORP Department of
A Florida corporation Business Oversight
Lincoln Centre Tower II, Suite 950
5420 Lyndon B Johnson Freeway
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Campero USA Corp offers Pollo Campero® franchises that are retail food businesses selling uniquely flavored Pollo Campero® chicken products

The total investment necessary to begin operation of a Pollo Campero® restaurant ranges from (i) \$836,397 to \$1,700,000 1,692,500 for a Freestanding store, (ii) \$650,950 577,950 to \$1,179,500 1,212,000 for an Inline store and (iii) \$344,424 321,421 to \$694,500 686,000 for an Express outlet These total investment ranges include a \$40,000 initial franchise fee and if you lease or sublease the premises from Campero USA Corp ("CUSA") \$5,000 for the security deposit and prepaid rental charges would be required for a total of \$45,000 in initial fees that must be paid to CUSA or its affiliates before you open your business

If you sign a Pollo Campero® Store Development Agreement (SDA) the total initial investment ranges disclosed above will apply for each type of Pollo Campero® restaurant you are required to open under your SDA

This disclosure document summarizes certain provisions of your Franchise Agreement (FA), SDA and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to Campero USA Corp or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats contact Gustavo Duran at (972) 770-2800, Lincoln Centre Tower II, Suite 950, 5420 Lyndon B Johnson Freeway, Dallas, Texas 75240-6363

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as A Consumer's Guide to Buying a Franchise, which can help you understand how to use this disclosure document is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issue Date April 1 2016 as amended June 21, 2016

**Campero USA Corp Franchise
Disclosure Document**

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit G for information about Campero USA Corp , or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT AND STORE DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION IN FLORIDA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE IN FLORIDA THAN IN YOUR OWN STATE

2 THE FRANCHISE AGREEMENT AND THE STORE DEVELOPMENT AGREEMENT STATE THAT FLORIDA LAW GOVERNS THE AGREEMENTS. THESE LAWS MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS

3 FRANCHISOR'S 2015 AUDITED FINANCIAL STATEMENTS REVEAL THAT AS OF DECEMBER 31, 2015 IT HAD A NEGATIVE WORKING CAPITAL, NEGATIVE EQUITY IN ITS OWN COMPANY, AND SUSTAINED OPERATIONAL LOSSES OF APPROXIMATELY \$5.4M DURING THE TWELVE MONTHS ENDED DECEMBER 31, 2015

4 THE FRANCHISOR IS DEPENDENT ON ITS PARENT COMPANY, CAMPERO INC., FOR FINANCIAL SUPPORT, AND CAMPERO INC. IS DEPENDENT ON AN AFFILIATE, CAMPERO INTERNATIONAL LTD, FOR FINANCIAL SUPPORT. NO AUDITED FINANCIAL STATEMENTS SHOWING THE FINANCIAL CONDITION OF THE PARENT OR ANY AFFILIATE WILL BE AVAILABLE FOR REVIEW BY THE FRANCHISEE BEFORE THE FRANCHISE IS PURCHASED. PLEASE REFER TO THE MARCH 4, 2016 REPORT OF AUDITORS (LAST PARAGRAPH) AND NOTE 1 TO THE FRANCHISOR'S DECEMBER 31, 2015 AUDITED FINANCIAL STATEMENTS ATTACHED AS AN EXHIBIT TO THIS DISCLOSURE DOCUMENT FOR MORE INFORMATION.

5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

6 See Item 3

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

CAMPERO USA CORP

| STATE | EFFECTIVE DATE |
|---------------------|---------------------------|
| California | PENDING |
| Illinois | PENDING |
| Indiana | 02/22/2016 |
| Maryland | PENDING |
| Michigan | PENDING 04/30/2016 |
| Minnesota | PENDING |
| New York | PENDING |
| North Dakota | PENDING |
| Rhode Island | PENDING |
| Virginia | PENDING |
| Wisconsin | PENDING |

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