

Received  
LA Mailroom

MAR 6 2017

Department of  
Business Oversight

# **PONDEROSA<sup>®</sup>**

## **STEAKHOUSE**

**PONDEROSA FRANCHISING COMPANY**

**2017**

**FRANCHISE DISCLOSURE DOCUMENT**

FRANCHISE DISCLOSURE DOCUMENT

# PONDEROSA<sup>®</sup>

## STEAKHOUSE

**PONDEROSA FRANCHISING COMPANY**

A Delaware General Partnership

1311 North Plano Road, Suite 150  
Richardson, Texas 75081  
(972) 244-8900

[www.ponderosasteakhouses.com](http://www.ponderosasteakhouses.com)  
[info@bonpon.com](mailto:info@bonpon.com)

At PONDEROSA, guests have enjoyed both the superb quality of a buffet and a broad array of great tasting, high quality, affordably priced steak, chicken and seafood entrees. Our buffet features a large variety of all you can eat salads, soups, appetizers, vegetables, breads, hot main courses, and desserts.

The estimated total investment necessary to begin operation of a Ponderosa Steakhouse<sup>®</sup> single-unit franchised business location ranges from \$299,200 to \$1,052,600. This includes the Initial Fee that must be paid to the franchisor or its affiliate. If you enter into a Development Agreement (“DA”), the Exclusive Territory Fee may range from \$40,000 to \$500,000 to develop 2 to 25 restaurants. The total investment necessary under a Development Agreement to open a single restaurant and have development rights for between 2 to 25 restaurants within an Exclusive Territory is \$339,200 to \$1,552,600.

Number of Restaurants You Commit to Develop in Accordance with a DA	Amount of Initial Franchise Fee Per Restaurant
1 <sup>st</sup> Unit	\$20,000 <sup>1</sup>
2 <sup>nd</sup> Unit	\$16,000
3 <sup>rd</sup> Unit	\$14,000
4 <sup>th</sup> Unit	\$12,000
5 <sup>th</sup> Unit +	\$10,000

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements.

<sup>1</sup> If you qualify for one of the special programs disclosed in this Item 5, the \$20,000 Initial Franchise Fee for such franchisee’s first unit developed in the Exclusive Territory will be reduced.

carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Franchise Administration at 1311 North Plano Road, Suite 150, Richardson, Texas 75081 and (972) 244-8900

The terms of your contract will govern your franchise relationship Do not rely on the Disclosure Document alone to understand your contract Read your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Information comparing franchisors is available Call the state administrators listed in the State Agency Exhibit attached to this Disclosure Document or your public library for sources of information

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this Disclosure Document If you learn that anything in this Disclosure Document is untrue, contact the Federal Trade Commission and the state agencies listed in Exhibit H attached to this Disclosure Document

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Issuance Date 2/17/2017

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/ponderosa-steakhouse>