



Poolwerx Franchise Management LLC Franchise Disclosure Document

POOLWERX FRANCHISE MANAGEMENT LLC

FRANCHISE DISCLOSURE DOCUMENT



Franchisor:

Poolwerx Franchise Management LLC
A Delaware limited liability company
4801 Spring Valley Road, Suite 103A
Farmers Branch TX 75244
(480) 854-2782
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www.poolwerx.com

POOLWERX FRANCHISE MANAGEMENT LLC (“**Poolwerx**”) offers franchises for the operation of a franchise business that offers pool maintenance services, pool cleaning, installation and remodel services and retail pool supplies and services under the POOLWERX mark (“**Franchise**”). A Franchise might consist of one or more service vehicles (“**Mobile Unit**”) or a retail store with one or more Mobile Units (“**Retail Hub**”) or both. Typically, a prospect will first operate a Mobile Unit and it is expected that later the prospect will seek permission to open a Retail Hub and/or additional Mobile Units. Poolwerx may also grant franchises to independent pool stores that will immediately convert to the POOLWERX brand. In some areas, Poolwerx might only grant franchises to operate Mobile Units. Poolwerx may also offer you the right to acquire and operate one or more existing Mobile Units from us or our affiliates (each a “**Refranchised Business**”). The total investment necessary to begin operation of a Poolwerx Mobile Unit ranges from \$93,000 to \$160,000, the total investment necessary to begin operation of a Retail Hub ranges from \$177,000 to \$319,500, the total investment necessary to begin operation of a Mobile Unit Refranchised Business ranges from \$103,000 to \$439,000. This includes \$35,000 that must be paid to Poolwerx as an initial franchise fee for the exclusive marketing rights to a specified area in which the Franchisee will have rights to open Retail Hubs and Mobile Units. Of this \$35,000, between \$5,000 and \$10,000 must be paid to Poolwerx as soon as permitted by applicable law, as a good faith deposit (the “Deposit”), according to the terms set forth in the Deposit Agreement, attached hereto as **Exhibit K**. The Deposit will be applied toward your Initial Franchise Fee if you purchase a Poolwerx Franchise. If you elect not to purchase a Poolwerx Franchise, the Deposit will be refundable minus our costs (if any) associated with the transaction. The total investment for a Refranchised Business also includes the asset purchase costs as to a Refranchised Business.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Vice President – Franchise Development at 4801 Spring Valley Road, Suite 103A, Farmers Branch, TX 75244 (Tel. (480) 854 2782) or at Franchising@poolwerx.com.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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