

## FRANCHISE DISCLOSURE DOCUMENT

## **BLUE STAMP FRANCHISE COMPANY** dba POSTAL CONNECTIONS and iSOLD IT

A Texas Corporation 6136 Frisco Square Boulevard, Suite 400 Frisco, Texas 75034 (619) 294-7550

E-mail: info@postalconnections.com URL: www.postalconnections.com



DFC 2 2 2017

Department of **Business Oversight** 



The Postal Connections franchise is a license to independently own and operate (i) a single full service Postal Connections retail store ("PC Store") as a specialty postal, copy and business service center serving retail customers, with or without a designated space within the PC Store ("ISI Business Center") where designated employees assist retail customers to sell their property over the Internet or (ii) an iSold It Internet seller assistance store serving retail customers, with an on-site Postal Connections service center ("PC/ISI Store"). A franchisee may operate a PC/ISI Store at their residence as an "@Home Location" if there are adequate adjacent storage facilities to hold products to be shipped for customers and the use of the residence as an @Home Location is legally permitted under local laws.

The total investment necessary to begin operation of a Postal Connections franchise is \$139,025 to \$159,450 for a PC Store, \$130,225 to \$233,250 for a PC/ISI Store, or \$55,925 to \$82,000 for an @Home Location. This includes \$62,625 to \$70,800 for a PC Store, \$33,425 to \$47,900 for a PC/ISI Store, or \$27,425 to \$37,400 for an @Home Location that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Sales Administrator at 6136 Frisco Square Boulevard, Suite 400, Frisco, Texas 75034, telephone (619) 294-7550.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's homepage at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

Sources of information on franchising.

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There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with the state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION OR ARBITRATION ONLY IN TEXAS. OUT-OF-STATE MEDIATION, LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE OR SUE OR ARBITRATE WITH US IN TEXAS THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

IF YOU ARE A SOLE PROPRIETOR OR A PRINCIPAL EQUITY OWNER OF THE FRANCHISEE, YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

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