

**FRANCHISE DISCLOSURE DOCUMENT  
PCJV USA, LLC**



A Delaware limited liability company  
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PCJV USA, LLC, a Delaware limited liability company, offers franchises for the operation of Potato Corner Restaurants ("Potato Corner Restaurants") that offer flavored french fries, baked potatoes, hash browns, loopy fries, chicken tenders and related food and beverage products. We offer the rights for 3 different franchises in this Disclosure Document:

**Single Restaurant Program.** Under the Single Restaurant Program, you will sign a Franchise Agreement for a single Potato Corner Restaurant. The total investment necessary to begin operation of a single Potato Corner Restaurant ranges from \$186,500 to \$596,000. This includes \$31,000 to \$38,000 that must be paid to the franchisor or an affiliate.

**Multi-Unit Development Program.** Under the Multi-Unit Development Program, we assign a defined area within which you must develop and open a minimum of 2 to 10 Potato Corner Restaurants at designated venues within a specified period of time. The total investment necessary to begin operation under an Multi-Unit Development Agreement is \$204,500 to \$768,500 for developing 2 to 10 Restaurants. This includes \$46,000 to \$205,500 that must be paid to the franchisor or an affiliate.

**Mobile Restaurant Program.** Under the Mobile Restaurant Program, you will sign a Franchise Agreement to operate a single Potato Corner food truck (a "Mobile Restaurant"). The total investment necessary to begin operations of a single Mobile Restaurant ranges from approximately \$176,000 to \$324,500. This includes \$30,000 that must be paid to the franchisor or our affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Guy Koren, PCJV USA, LLC, 6380 Wilshire Boulevard, Suite 1100, Los Angeles, California 90048; Telephone: 323-951-1155.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS APRIL 19, 2018; AS AMENDED ON  
AUGUST 3, 2018.**

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit K for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY THIS FRANCHISE, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

**Please consider the following RISK FACTORS before you buy this franchise:**

1. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND ARBITRATION ONLY IN LOS ANGELES COUNTY, CALIFORNIA. OUT OF STATE MEDIATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO PARTICIPATE IN MEDIATION AND ARBITRATION WITH US IN CALIFORNIA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT AND MULTI-UNIT DEVELOPMENT AGREEMENT STATE THAT CALIFORNIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY. SEE ITEM 12.
4. OUR AFFILIATE, PC TRADING, LLC, IS THE SOLE SOURCE FOR CERTAIN FOOD PRODUCTS AND SUPPLIES. PC TRADING, LLC HAS ABSOLUTE POWER TO SET THE PRICES IT CHARGES FOR FOOD PRODUCTS AND SUPPLIES.
5. YOUR SPOUSE MUST ALSO SIGN A PERSONAL GUARANTEE MAKING YOUR SPOUSE INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. THE GUARANTEE WILL PLACE YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A FRANCHISE BROKER or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

**See the Next Page for State Effective Dates**

### STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective date:

California: April 30, 2018; as amended on \_\_\_\_\_  
Illinois: April 24, 2018; as amended on \_\_\_\_\_

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of April 19, 2018; as amended on August 3, 2018.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/potato-corner>