

FRANCHISE DISCLOSURE DOCUMENT

primp and blow®

Department of Business Oversight



FRANCHISE PANDA.COM

MAY 17 2017

RECEIVED
P&B Franchise, L L C
dba Primp and Blow

10115 E Bell Road, #107-224
Scottsdale, AZ 85260
Telephone 877-311-5539
Fax 480-699-2443
franchise@primbandblow.com
www.primbandblow.com

The franchisee will operate a Primp and Blow franchise, which provides blow dry, hair styling and other cosmetology services and products to the general public through licensed cosmetology professionals, under the name Primp and Blow, a Blow Dry Bar®

The total investment necessary to begin operation ranges from \$207,275 to \$403,983 for a single Primp and Blow Salon, \$300,275 to \$496,983 for the first Salon developed as part of a four (4) Location area development agreement ("4 Pack"), or \$338,275 to \$534,983 for the first Salon developed as part of a six (6) Location area development agreement ("6 Pack") This includes between \$199,820 and \$241,000 for a single Salon, \$292,820 to \$334,000 for the first Salon of a 4 Pack, or \$330,820 to \$372,000 for the first Salon under a 6 Pack that must be paid to the franchisor or its affiliate, which amounts include either the \$39,000 initial franchise fee for a single Salon, the \$132,000 area development fee for a 4 Pack, or the \$170,000 area development fee for a 6 Pack, the cost of constructing the leasehold improvements for one Salon, and certain additional services for one Salon

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Melodi Harmon at 10115 E Bell Road, #107-224, Scottsdale, AZ 85260 and 877-311-5539

The terms of your contract will govern your franchise relationship Do not rely on the Disclosure Document alone to understand your contract Read all of your contracts carefully Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as A Consumer's Guide to Buying a Franchise, which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other

sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in **Exhibit A** for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN ARIZONA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN ARIZONA THAN IN YOUR OWN STATE

2 THE FRANCHISE AGREEMENT STATES THAT ARIZONA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

3 IF YOU SIGN AN AREA DEVELOPMENT AGREEMENT, YOU MUST MEET MINIMUM DEVELOPMENT OBLIGATIONS IF YOU FAIL TO DO SO, THE FRANCHISOR COULD TERMINATE THE AREA DEVELOPMENT AGREEMENT AND YOU COULD LOSE YOUR INVESTMENT

4 THERE MAY BE CERTAIN STATE AND LOCAL HEALTH AND SANITATION LAWS OR REGULATIONS REGARDING COSMETOLOGY PROCEDURES (INCLUDING WASHING AND STYLING OF HAIR) THAT YOU MUST FOLLOW

5 THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES

6 THE FRANCHISOR HAS ONLY BEEN IN BUSINESS SINCE 2013 AND THEREFORE MAY NOT HAVE ENOUGH OPERATING HISTORY TO ALLOW YOU TO MAKE A DETERMINATION ON INVESTING IN THIS FRANCHISE

7 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

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