

MAY 02 2016

Department of  
Business Oversight

FRANCHISE DISCLOSURE DOCUMENT



Pritikin ICR LLC  
a Delaware limited liability company  
7701 Forsyth Boulevard Suite 975  
Clayton, Missouri 63105  
Phone 800-677-0257  
E-mail pritikinocr@pritikin.com  
www.pritikin.com

We offer licenses under which health care providers such as hospitals and cardiology practices can become certified to operate a portion of their existing health care business as a 'Pritikin-certified' provider. "Pritikin-certified" programs offer and teach intensive cardiac rehabilitation programs to their patients using Pritikin's proprietary "Pritikin-certified ICR Program". These health care providers will conduct the Pritikin-certified Program for patients at their existing health care facilities.

The total investment necessary for a health care provider to begin operating as a Pritikin-certified provider of the Pritikin-certified ICR Program at one location is \$32,634 to \$82,179. This includes approximately \$27,055 to \$32,288 that you must pay to us (but does not include a potential reduction of \$13,000 under our current Training Fee discount).

This disclosure document summarizes certain provisions of our franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Codi Dew, Executive Assistant to the President, 7701 Forsyth Boulevard, Suite 975, Clayton, Missouri 63105, at 800-677-0257.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read and sign your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this disclosure document is April 30, 2016.

Pritikin Program FDD  
(PK101967-9) (April 30, 2016)



## **STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Attachment C for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE IF ANY AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- \*1 THE CERTIFICATION AGREEMENT PERMITS YOU TO MEDIATE AND LITIGATE WITH US ONLY IN DELAWARE. OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND LITIGATE WITH US IN DELAWARE THAN IN YOUR HOME STATE.
- \*2 THE CERTIFICATION AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 FRANCHISOR HAS A LIMITED OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT.
- 4 FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE- OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.
- 5 CHANGES IN MEDICARE REGARDING REIMBURSEMENT FOR ICR SERVICES, PAYMENT AMOUNTS, PROGRAM REQUIREMENTS AND RESTRICTIONS COULD HAVE A SIGNIFICANT IMPACT ON THE LICENSED BUSINESSES.
- 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

\* Local law may supersede these agreement provisions. Certain states require the superseding provisions to appear in an addendum to this disclosure document (see Exhibits G and H of this disclosure document).

**Effective Date** See the next page for state effective dates.

Pritikin Program FDD  
(PK101967 9) (April 30 2016)

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