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FRANCHISE DISCLOSURE DOCUMENT

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Pritikin ICR LLC a Delaware limited liability company 7701 Forsyth Boulevard, Suite 975 Clayton, Missouri 63105 Telephone 800-677-0257 E-mail pritikinicr@pritikin com www.pritikin.com

We offer licenses under which health care providers such as hospitals and cardiology practices can become certified to operate a portion of their existing health care business as a "Pritikin-certified" programs offer and teach intensive cardiac rehabilitation programs to their patients using Pritikin's proprietary "Pritikin" intensive cardiac rehabilitation program (the "**Pritikin-certified ICR Program**") These health care providers will conduct the Pritikin-certified Program for patients at their existing health care facilities

The total investment necessary for a health care provider to begin operating as a Pritikin-certified provider of the Pritikin-certified ICR Program at one location is \$32,355 to \$81,900 This includes approximately \$26,588 to \$28,288 that you must pay to us

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jenny Ray, Executive Assistant, 7701 Forsyth Boulevard, Suite 975, Clayton, Missouri 63105, at 800 677 0257

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue N W, Washington, D C 20580 You can also visit the FTC's home page at www ftc gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this disclosure document is April 30, 2017



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Attachment C for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- *1 THE CERTIFICATION AGREEMENT PERMITS YOU TO LITIGATE WITH US ONLY IN DELAWARE OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN DELAWARE THAN IN YOUR HOME STATE
- *2 THE CERTIFICATION AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 FRANCHISOR HAS A LIMITED OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT
- 4 CHANGES IN MEDICARE REGARDING REIMBURSEMENT FOR ICR SERVICES, PAYMENT AMOUNTS, PROGRAM REQUIREMENTS, AND RESTRICTIONS COULD HAVE A SIGNIFICANT IMPACT ON THE LICENSED BUSINESSES
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

* Local law may supersede these agreement provisions Certain states require the superseding provisions to appear in an addendum to this disclosure document (see Exhibits G and H of this disclosure document)

Effective Date See the next page for state effective dates



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration disclosure laws, with the following states

STATES	EFFECTIVE DATE
California	
Наман	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	Not filed
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsın	

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