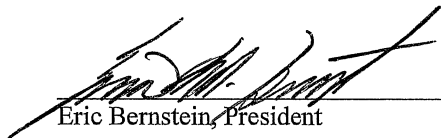


CERTIFICATION

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of February 1, 2019 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at St. Louis, Missouri on this 12th day of February, 2019.

LEADING EDGE MARKETING, INC.


Eric Bernstein, President

STATE OF MISSOURI)
) SS:
COUNTY OF ST. LOUIS)

On this 12th day of February, 2019, before me G. Greg Bundren (name of Notary), personally appeared Eric Bernstein, known personally to me to be the President of the above-named corporation, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such officer.

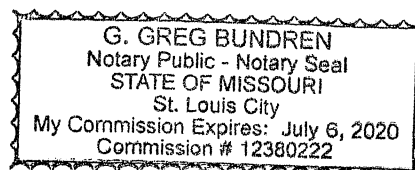
IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



(Notary Public)

(NOTARIAL SEAL)

My Commission expires: 7-6-2020



252377_2

UNIFORM FRANCHISE CONSENT TO SERVICE OF PROCESS

Leading Edge Marketing, Inc., a corporation organized under the laws of Missouri (the "Franchisor"), irrevocably appoints the officers of the States designated below and their successors in those offices, its attorney in those States for service of notice, process or pleading in an action or proceeding against it arising out of or in connection with the sale of franchises, or a violation of the franchise laws of that State, and consents that an action or proceeding against it may be commenced in a court of competent jurisdiction and proper venue within that State by service of process upon this officer with the same effect as if the undersigned was organized or created under the laws of that State and had lawfully been served with process in that State. We have checked below each state in which this application is or will be shortly on file, and provided a duplicate original bearing an original signature to each state.

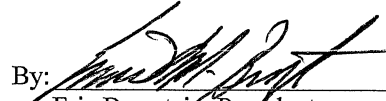
- | | |
|--|--|
| ✓ California: Department of Business Oversight | ___ North Dakota: Securities Commissioner |
| ✓ Hawaii: Commissioner of Securities | ___ Rhode Island: Director, Department of Business Regulation |
| ✓ Illinois: Attorney General | ✓ South Dakota: Director of the Division of Securities |
| ✓ Indiana: Secretary of State | ✓ Virginia: Clerk, Virginia State Corporation Commission |
| ✓ Maryland: Securities Commissioner | ✓ Washington: Director of Financial Institutions |
| ✓ Minnesota: Commissioner of Commerce | ✓ Wisconsin: Administrator, Division of Securities, Department of Financial Institutions |
| ✓ New York: Secretary of State | |

Please mail or send a copy of any notice, process or pleading served under this consent to:

Robert D. Jacobs
 Riezman Berger, P.C.
 7700 Bonhomme Avenue, 7th Floor
 St. Louis, Missouri 63105

Dated February 12, 2019

Franchisor:
 Leading Edge Marketing, Inc.

By: 
 Eric Bernstein, President

STATE OF MISSOURI)) SS:
COUNTY OF ST. LOUIS))

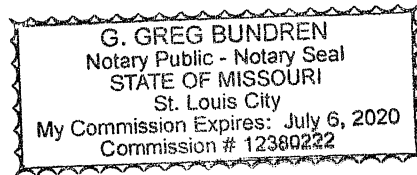
On this 12th day of February, 2019, before me G. Greg Bundren (name of Notary), personally appeared Eric Bernstein, known personally to me to be the President of the above-named corporation, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

G. Greg Bundren
(Notary Public)

(NOTARIAL SEAL)

My Commission expires: 7-6-2020



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