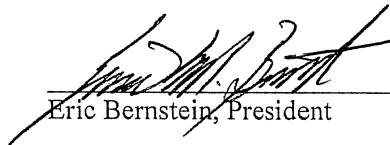


CERTIFICATION

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of January 29, 2020 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at St. Louis, Missouri on this 16th day of June, 2020.


LEADING EDGE MARKETING, INC.


Eric Bernstein, President

STATE OF MISSOURI)
) SS:
COUNTY OF ST. LOUIS)

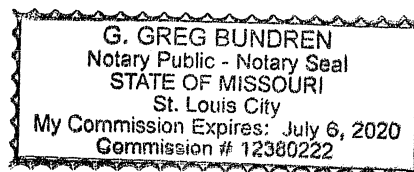
On this 16th day of June, 2020, before me G. Greg Bundren (name of Notary), personally appeared Eric Bernstein, known personally to me to be the President of the above-named corporation, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.


(Notary Public)

(NOTARIAL SEAL)

My Commission expires: 7-6-2020



FRANCHISOR'S COSTS AND SOURCE OF FUNDS

1. Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:

Category	Costs
Real Estate	\$0
Improvements	\$0
Equipment	\$0
Inventory	\$0
Training	\$5,000
Other (describe):	
Site Inspection	\$1,200 – \$1,500
Field Business Consultant Visits	\$2,400 – \$3,000
Website setup (Internet Marketing)	\$200
Administrative Costs	\$1,500
Total	\$10,300 - \$11,200

2. State separately the sources of all required funds:

The Franchisor's funding for these expenses will be raised through franchise fees and royalty payments. Advertising expenses are paid for directly by the Franchisees or are covered by the Franchisee's respective contribution to Franchisor to pay for national or general advertising activities.

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