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Robert D. Jacobs
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January 20, 2023

Wisconsin Department of Financial Institutions
4822 Madison Yards Way
Madison, WI 53705

RE: Leading Edge Marketing, Inc. d/b/a ProSource Wholesale; File #630763

Dear Sir and/or Madam:

Enclosed you will find the documents needed for the franchise renewal application for Leading Edge Marketing, Inc.

If you should have any questions, or require anything further, please do not hesitate to contact me. Thank you.

Very truly yours,


Robert D. Jacobs

{00571939- 2 05957-200}

UNIFORM FRANCHISE REGISTRATION APPLICATION

File No.: 630763

State: WISCONSIN

Fee: \$ 400.00

Date: January 20, 2023

APPLICATION FOR (Check only one):

 INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES RENEWAL APPLICATION OR ANNUAL REPORT PRE-EFFECTIVE AMENDMENT POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor: Leading Edge Marketing, Inc.

2. Name of the franchise offering: ProSource Wholesale

3. Franchisor's principal business address: 4301 Earth City Expressway
St. Louis, Missouri 63045

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Commissioner of Securities
101 East Wilson Street
Madison, Wisconsin 53703

5. The states in which this application is or will be shortly on file:

Texas	Virginia	Wisconsin
Illinois	Washington	Michigan
Minnesota	New York	Indiana
Florida	Maryland	Hawaii
California	Rhode Island	South Dakota

6. Name, address, and telephone number of subfranchisors, if any, for this state. NONE

7. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:

Robert D. Jacobs
Riezman Berger, P.C.
7700 Bonhomme Avenue, 7th Floor
St. Louis, Missouri 63105
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{00252886- 1 05957-125}

CERTIFICATION

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of December 28, 2022 attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Signed at St. Louis, Missouri on this 20th day of January, 2023.

LEADING EDGE MARKETING, INC.



Andrew Shulkapper, President

STATE OF MISSOURI)
) SS:
COUNTY OF ST. LOUIS)

On this 20th day of January, 2023, before me G. Greg Bundren (name of Notary), personally appeared Andrew Shulkapper, known personally to me to be the President of the above-named corporation, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as such officer.

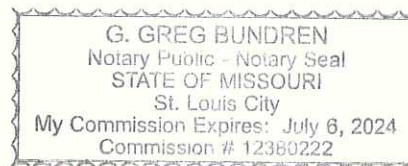
IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



(Notary Public)

(NOTARIAL SEAL)

My Commission expires: 7-6-24



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