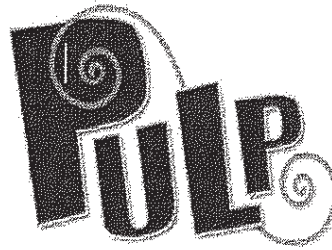


Franchise Disclosure Document



JUICE AND SMOOTHIE BAR[®]

Pulp Franchising, Inc.
An Ohio Company
1708 East Main Street
Kent, Ohio 44240
(330) 256-2950
www.pulpjuiceandsmoothie.com

You will acquire the rights to operate a fruit smoothie and juice bar outlet business.

The estimated total investment necessary to begin operation of a franchise hereunder ranges from \$84,150 - \$219,700. This includes \$20,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

You may also receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Pulp Franchising, Inc. at 1708 East Main Street, Kent, Ohio 44240 and (330) 256-2950.

Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to a trusted advisor, such as an accountant or lawyer.

Buying a franchise is a complex investment. The information in this document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE.

Call the state franchise administrator listed in Exhibit D for information about the franchisor, about other franchisors, or about franchising in you state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN OHIO. OUT-OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OHIO.
2. THE FRANCHISE AGREEMENT STATES THAT OHIO LAW (EXCLUDING ITS STATUES THAT REGULATE UNFAIR AND DECEPTIVE TRADE PRACTICES) GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. If we do use such services, a franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Issuance Date: January 1, 2015

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Exhibits

- A. Franchise Agreement
 - A.1 Location
 - A.2 Statement of Ownership
 - A.3 Guaranty and Assumption of Franchisee's Obligations
 - A.4 Telephone Number Assignment
 - A.5 Non-competition and Non-disclosure Agreement
 - A.6 ACH Authorization
- B. Financial Information
- C. List of Administrators
- D. Agents for Service of Process
- E. List of Existing Franchisees
- F. List of Franchisees who have left the system
- G. Table of Contents of Operations Manual
- H. Receipt

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/pulp-juice-and-smoothie-bar>