



**PUPARAZZI INTERNATIONAL, LLC**  
An Arizona Limited Liability Company  
14413 N. 182<sup>nd</sup> Avenue  
Surprise, Arizona 85388  
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# FRANCHISE DISCLOSURE DOCUMENT 2016

Cleanline Document

## FRANCHISE DISCLOSURE DOCUMENT



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The Franchise we offer is for the operation of a fully mobile pet grooming business under the name Puparazzi Mobile Pet Spaw from a specified location and featuring services and products that we authorize or develop from time to time.

The total estimated investment necessary to begin operation of a single Puparazzi Mobile Pet Spaw franchise ranges from \$57,528 to \$84,249. This includes the initial Franchise fee of \$37,500 that must be paid to us. (See Items 5 and 7 for additional information). At the time of signing, and with our approval, you may purchase an additional contiguous territory containing a population of 100,000 people for an additional fee of \$18,750, and further additional contiguous territory of up to 500,000 persons for an additional fee of .08 per person.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor, or an affiliate, in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document. You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss availability of disclosures in different formats, contact our Chief Executive Officer, and President, Tammy Rodgers, at 14413 N. 182nd Avenue, Surprise, Arizona 85388, 888-476-6625.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, such as a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them. THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS: May 25, 2016.

## ITEM 1 THE FRANCHISOR, AND ANY PARENTS, ITS PREDECESSORS AND AFFILIATES

To simplify the language, this disclosure document uses “Puparazzi Mobile Pet Spaw,” “we,” “us” or “our” to mean Puparazzi International, LLC, the franchisor, and “you” or “your” means the individual, corporation or other entity that buys a Puparazzi International, LLC franchise.

### The Franchisor, Any Parents, Predecessors and Affiliates

We conduct business under the name Puparazzi International, LLC or as Puparazzi Mobile Pet Spaw. Our principal business address is 14413 N. 182nd Avenue, Surprise, Arizona 85388. We are an Arizona LLC that was formed in January of 2015. We have not been involved in any other business of any type and do not operate any businesses of the type we are franchising. However, Tammy Rodgers, as President of our affiliate, Puparazzi Industries of America, LLC d/b/a Puparazzi Mobile Pet Spaw has operated a mobile pet spaw from the above referenced address since May of 2010, which will serve as the business model for our franchise system. Tammy Rodgers is the major shareholder of Puparazzi Industries of America, LLC.

Only Puparazzi International, LLC will participate in the franchising operation and no other company will provide management or operational services or financial guarantees of any kind except that we may use affiliated facilities and personnel for training purposes. Except as indicated above, there are no other parent, affiliated or predecessor companies. Neither we nor any of the affiliates have ever before sold franchises of any type at any time.

### Agent for Service of Process

Our Agents for Service of Process are set forth in Exhibit “F” of the disclosure document.

### The Franchise Offered

Our franchise is a mobile pet grooming business operating under the name Puparazzi Mobile Pet Spaw featuring services and products that we authorize or develop from time to time. Our franchisees operate from a fully mobile platform without the need for an office, secretary or land phone lines.

### The Franchise System and Proprietary Marks

Our franchises are characterized by, among other things, distinct standards and specifications for our mobile pet grooming services using products, supplies and services, uniform standards, specifications and procedures (the “System”). The System is identified by means of certain trade names, trademarks, services marks, logos, emblems and other indicia of origin, including the Mark “Puparazzi Mobile Pet Spaw” which we designate and require you to use in connection with the System (collectively, the “Proprietary Marks”).

### Market and Competition

As a Puparazzi Mobile Pet Spaw franchisee, you will be competing with other individually owned as well as other franchised businesses offering similar services in your general vicinity and other Puparazzi franchises in their protected territories, possibly including affiliate operated outlets. Typically, pet grooming businesses operate year round, but sales are particularly seasonal in colder geographic regions, with higher sales generated in warmer months of the year.

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