

FRANCHISE DISCLOSURE DOCUMENT

PURVIEW LIFE FRANCHISING SYSTEMS, LLC
9810 EAST 42nd STREET, SUITE 110
TULSA, OKLAHOMA 74146
(918) 935-2020
s.boyd@purviewlife.com



We franchise the right to own and operate businesses offering healthcare advocacy, personal care advocacy, personal guardianship, estate guardianship and life management services to aging adults and the disabled under the PURVIEW LIFE mark.

The total initial investment necessary to begin operation of a PURVIEW LIFE Business is \$48,600 to \$79,750. This includes \$32,000, which must be paid to Franchisor before opening.

If you are an area developer, you will pay a development fee equal to \$32,000 for the first PURVIEW LIFE business to be developed plus \$20,000 for each additional PURVIEW LIFE Business to be developed under the Area Development Agreement. The development fee is applied pro rata to the initial franchise fees due for each PURVIEW LIFE Business to be developed after the first. Your estimated initial investment will vary based on the number of PURVIEW LIFE Businesses to be developed.

We also offer to certain qualified people the right to become a Development Agent. A Development Agent must pay a Development Agent Rights fee that will range from \$100,000 to \$500,000 depending on the size of the development area.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our corporate office at 9810 East 42nd Street, Suite 110, Tulsa, Oklahoma 74146, or via telephone at (918) 935-2020.

The terms of your Franchise Agreement, and any ancillary contracts accompanying the Franchise Agreement, will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contracts. Read all of your contracts carefully and consult with your own legal and financial advisor.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issue Date of this Franchise Disclosure Document (“FDD”) Is: September 20, 2015.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A to this Franchise Disclosure Document for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE, AREA DEVELOPMENT AND DEVELOPMENT AGENT AGREEMENTS REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION AND LITIGATION ONLY IN OKLAHOMA. OUT OF STATE ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE AND LITIGATE WITH US IN OKLAHOMA THAN IN YOUR OWN STATE.
2. THE FRANCHISE, AREA DEVELOPMENT AND DEVELOPMENT AGENT AGREEMENTS STATE THAT OKLAHOMA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. SPOUSES AND/OR ADULT HEIRS OF FRANCHISE PRINCIPALS WILL BE BOUND BY THE CONFIDENTIALITY AND NON-COMPETE COVENANTS OF THE FRANCHISE AGREEMENT AND WILL EXECUTE THE CONFIDENTIALITY AGREEMENT.
4. THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND THE FRANCHISOR'S PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

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