

REGYMEN FITNESS, L.L.C.

Franchise Disclosure Document

2019-2020



**2019-2020
FRANCHISE DISCLOSURE DOCUMENT
FOR PROSPECTIVE FRANCHISEES**

REGYMEN FITNESS, L.L.C.

A Louisiana Limited Liability Company
4225 Perkins Road
Baton Rouge, Louisiana 70808
(225) 800-4447
www.regymenfitness.com
franchise@regymenfitness.com
www.facebook.com/Regymen Fitness/
www.instagram.com/regymenfitness/



The franchisee will operate a boutique health and fitness studio (“Studio”) offering specialized and proprietary workout programs under the name **REGYMEN FITNESS**. REGYMEN also offers to qualified franchisee prospects Area Development rights to develop multiple REGYMEN Studios and/or Area Representative Agreements that allow for the sale of REGYMEN franchised studios to be owned and operated by other franchisee within an agreed territory.

The total investment necessary to begin operation of a prototypical REGYMEN Studio ranges from \$431,000-\$870,500. This includes a \$34,000 initial franchise fee and a \$1,900 design fee that are paid to us at the signing of the franchise agreement and at least \$30,000 but not more than \$50,000 to our approved marketing vendors for your pre-grand opening membership sales campaign. If you sign an Area Development Agreement or an Area Representative Agreement, you also must pay us a development fee of either \$17,000 (Development Agreement) or \$14,000 (Area Representative Agreement) for each REGYMEN franchise you commit to develop or recruit third-party franchisees to develop after the first franchise. We will credit all development fees you pay toward each corresponding franchise agreement to which it may apply.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the REGYMEN franchise sales office at 4225 Perkins Road, Baton Rouge, Louisiana 70808 or (225) 800-4447.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read the entirety of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission (the “FTC”). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

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There may also be laws on franchising in your state. Ask your state agencies about them.

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