

# RENAISSANCE SCHOOL INTERNATIONAL



## UNIFORM FRANCHISE DISCLOSURE DOCUMENT

RENAISSANCE SCHOOL GROUP, LLC

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As a franchisee you will operate a *Renaissance School International*<sup>TM</sup> franchised school which markets and sells educational materials and provides educational services in connection with our proprietary *Renaissance School International*<sup>TM</sup> Education System and which offers and sells other authorized and approved educational products related to providing advanced educational curricula and training for students in preschool through grade 12.

The total investment necessary to begin operation of a *Renaissance School International*<sup>TM</sup> franchise ranges from \$130,000 to \$300,000. This includes the Initial Franchise Fee of \$75,000 that must be paid to the franchisor if you are establishing a new *Renaissance School International*<sup>TM</sup> franchise. If you sell your franchise to a qualified transferee under a Resale Agreement approved by us, you must pay us a Transfer Fee of \$2,000 and pay us a Transferee Training Fee of \$1,500, but no initial franchise fee is due.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them. You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Renaissance School Group, LLC by mail at 3001 West 10<sup>th</sup> Street, Suite 101A, Panama City, Florida 32401; by telephone at (850) 873-6981; or by email at [info@rschoolgroup.org](mailto:info@rschoolgroup.org).

**STATE COVER PAGE**

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. Call the state administrators listed in Exhibit "J" for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHT YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO ARBITRATE WITH US OR SUE US ONLY IN BAY COUNTY, FLORIDA. OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO SUE OR ARBITRATE WITH US IN FLORIDA THAN IN YOUR HOME STATE. CERTAIN STATES HAVE LAWS THAT MAY SUPERSEDE THIS PROVISION.

2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information Date: January 31, 2012.

**(FOR STATE SPECIFIC DISCLOSURE ADDENDA SEE EXHIBIT "G")**

**(FOR STATE SPECIFIC FRANCHISE AGREEMENT RIDERS SEE EXHIBIT "H")**

**(FOR STATE SPECIFIC EFFECTIVE DATES, SEE EXHIBIT "L")**

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