

## FRANCHISE DISCLOSURE DOCUMENT

RENUE SYSTEMS DEVELOPMENT CORP., INC.  
an Illinois corporation  
1732 Armitage Court  
Addison, Illinois 60101  
(630) 691-0800  
contact@renuesystems.com  
www.renuesystems.com

# RENUE®

As a franchisee, you will operate a RENUE hotel hygiene carpet and upholstery cleaning business.

The total investment necessary to begin operation of a RENUE business is from \$85,600 to \$132,600. This includes \$59,000 or \$79,000, depending on whether you choose a mid-impact or high-impact market area, that must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact David Grossman at Renue Systems Development Corp., Inc. 1732 Armitage Court, Addison, Illinois 60101 (630) 691-0800.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 8, 2011

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION/LITIGATION ONLY IN ILLINOIS. OUT-OF-STATE ARBITRATION/ LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE/LITIGATE WITH US IN ILLINOIS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California:	<u>April 12, 2011</u>	Maryland:	Not Effective	South Dakota:	Not Effective
Florida:	<u>Feb. 12, 2012</u>	Michigan:	<u>March 16, 2011</u>	Utah:	<u>March 16, 2011</u>
Hawaii:	<u>Jan. 4, 2012</u>	Minnesota:	<u>March 17, 2011</u>	Virginia:	<u>May 31, 2011</u>
Illinois:	<u>April 7, 2011</u>	New York:	Not Effective	Washington:	<u>October 5, 2011</u>
Indiana:	Not Effective	North Dakota:	Not Effective	Wisconsin:	Not Effective
Kentucky:	<u>Oct. 18, 2011</u>	Rhode Island:	Not Effective		

Issuance Date in the States Listed Below:  
March 8, 2011

Alabama	District of Columbia	Massachusetts	New Jersey	South Carolina
Alaska	Georgia	Mississippi	New Mexico	Tennessee
Arizona	Idaho	Missouri	North Carolina	Texas
Arkansas	Iowa	Montana	Ohio	Vermont
Colorado	Kansas	Nebraska	Oklahoma	West Virginia
Connecticut	Louisiana	Nevada	Oregon	Wyoming
Delaware	Maine	New Hampshire	Pennsylvania	

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