

FRANCHISE DISCLOSURE DOCUMENT



Department of
Business Oversight
MAR - 2 2015

Sacramento Office

Rich Farm Ice Cream Franchising, LLC
691 Oxford Road
Oxford, CT 06478
Phone (203) 232-9548
Email Kelly@RichFarmIceCream.com
Website www.RichFarmIceCream.com

We are Rich Farm Ice Cream Franchising a LLC We offer franchises to qualified individuals and entities to own and operate a Rich Farm Ice Cream franchise under our service marks, trade names, programs and systems under the name "Rich Farm Ice Cream" (the "Mark(s)") Our franchisees operate a business that serves hard and soft serve ice cream and other menu items under the Marks and the Rich Farm Ice Cream programs and systems (the "Method of Operation")

The total investment necessary to begin operation of a Rich Farm Ice Cream franchise is \$150,500 to \$232,500 This includes \$34,000 that must be paid to us or an affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate of franchisor in connection with the proposed franchise sale Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact David G Rich, 691 Oxford Road, Oxford, CT 06478, phone (203) 232-9548

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read your entire contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency, visit your public library or search online for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

ISSUANCE DATE February 9, 2015

ISSUANCE DATE: ~~April 25~~ February 9, 2016

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