



**RISE BISCUITS DONUTS
FRANCHISE DISCLOSURE DOCUMENT**

Rise Franchising, LLC
a North Carolina limited liability company
605 West Main Street, Suite 202
Carrboro, North Carolina 27510
(919) 475-2234
www.risebiscuitsdonuts.com

Franchisor franchises the right to operate a restaurant offering and selling biscuits, donuts, pastries, cakes, sandwiches, breakfast items, coffee, and related food and beverage items to the public for dine-in, takeout, and catering, as well as merchandise, under the “Rise Biscuits Donuts” name and mark.

The total estimated initial investment necessary to begin operation of a Rise Biscuits Donuts franchise ranges from \$405,100 to \$697,500. This includes \$35,000 to \$45,000 which must be paid to the franchisor or its affiliates.

Franchisor also offers qualified parties the right to open and operate multiple restaurants in accordance with a development schedule the parties agree to under Franchisor’s form of development agreement. The total investment necessary to begin operations under a development agreement will depend on the number of restaurants we grant you the right to open. By way of example, the total investment necessary to begin operations under a development agreement for the right to open and operate five restaurants ranges from \$510,100 to \$802,500, which includes \$140,000 to \$150,000 that must be paid to the franchisor or its affiliates. This estimate includes the appropriate development fee you must pay to franchisor upon execution of the development agreement, as well as the total estimated initial investment to open and commence operations of your first restaurant.

This disclosure document summarizes certain provisions of your Franchise Agreement, Development Agreement, and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our corporate office at 605 West Main Street, Suite 202, Carrboro, North Carolina 27510, Attn: Tom Ferguson, via telephone at (919) 475-2234 or by emailing tom@risefranchising.com.

The terms of your Franchise Agreement will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contracts. Read all of your contracts carefully. Show your contracts and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a

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Franchise Disclosure Document

Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issue Date of this Franchise Disclosure Document (“FDD”) is: April 20, 2018.

DISCLOSURES REQUIRED BY NORTH CAROLINA LAW

The State of North Carolina has not reviewed and does not approve, recommend, endorse or sponsor any business opportunity. The information contained in this disclosure has not been verified by the State. If you have any questions about this investment, see an attorney before you sign a contract or agreement.

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