



FRANCHISE DISCLOSURE DOCUMENT



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Franchisor:

River Street Candy Kitchen, LLC d/b/a "River Street Sweets • Savannah's Candy Kitchen" A Georgia limited liability company 246 East Lathrop Avenue

Savannah, Georgia 31415 Telephone: 844-842-9037 Facsimile: 888-843-9340

jstrickland@riverstreetcandyfranchise.com

www.riverstreetcandyfranchise.com



River Street Candy Kitchen, LLC d/b/a "River Street Sweets • Savannah's Candy Kitchen" ("RSCK") offers franchises for the operation of specialty handmade candy and confectionary stores under the marks RIVER STREET SWEETS • SAVANNAH'S CANDY KITCHEN & design (shown above), and RIVER STREET SWEETS • SAVANNAH'S CANDY KITCHEN using a proprietary system of operations ("Stores").

The total investment necessary to begin operation of a RSCK franchise is from \$396,800 to \$776,000. This includes \$40,000 (if this is your first Store; \$30,000 for veterans) or \$24,000 (if you already have a Store) that must be paid to the franchisor or affiliate.

This Franchise Disclosure Document ("Disclosure Document") summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the franchisor or its affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jennifer Strickland at River Street Candy Kitchen, LLC, 246 East Lathrop Avenue, Savannah, Georgia 31415 (telephone: 844-842-9037; facsimile: 888-843-9340).

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. We issued this Disclosure Document on April 16, 2016.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in <u>Exhibit G</u> for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION IN THE STATE OF GEORGIA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE IN GEORGIA THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT, WITH THE EXCEPTION OF SECTIONS 5.23(b) AND 8.3 OF THE FRANCHISE AGREEMENT, GEORGIA LAW GOVERNS THE FRANCHISE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. THE LAW OF THE STATE IN WHICH THE STORE IS LOCATED GOVERNS SECTIONS 5.23(b) AND 8.3.
- 3. WE WERE FORMED ON SEPTEMBER 12, 2013 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY
- 4. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$396,800 to \$776,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2015, WHICH IS AN ACCUMULATED DEFICIT OF \$599,560.
- 5. NEITHER WE NOR OUR AFFILIATES HAVE A FEDERAL REGISTRATION FOR OUR PRINCIPAL TRADEMARK THEREFORE, THE TRADEMARK DOES NOT HAVE AS MANY LEGAL BENEFITS AND RIGHTS AS A FEDERALLY REGISTERED TRADEMARK. IF OUR RIGHT TO USE THE PRINCIPAL TRADEMARK IS CHALLENGED, YOU MAY HAVE TO CHANGE TO AN ALTERNATIVE TRADEMARK, WHICH MAY INCREASE YOUR EXPENSES. NOTWITHSTANDING THE ABOVE, THE DOMINANT PORTION OF THE PRINCIPAL TRADEMARK, NAMELY, THE MARK "RIVER STREET SWEETS," IS THE SUBJECT OF A FEDERAL REGISTRATION.

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