

FRANCHISE DISCLOS





ROBEKS FRANCHISE CORPORATION A California Corporation 5220 Pacific Concourse Drive, Suite 395 Los Angeles, CA 90045 Telephone (310) 727-0500 Facsimile (310) 844-1587 <u>www robeks com</u> franchising@robeks com

The franchise offered is for the operation of a ROBEKS® store which will feature nutritious food offerings including freshly prepared juices, smoothies, and other food and non food items

The total estimated initial investment to open a ROBEKS® store is \$245,000 to \$329,500 This includes \$12,500 to \$25,000 that must be paid to us or our affiliates

We also offer you the right to enter into an Area Development Agreement The only difference is that you have the right and the obligation to develop multiple (a minimum of two) ROBEKS® stores in a protected territory The estimated initial investment under an Area Development Agreement ranges from \$267,500 to \$394,500 which includes the initial investment for your first Store (\$247,500 to \$319,500) This includes \$35,000 to \$90 000 that must be paid to us or our affiliates

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with or make any payment to, us or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact the Robeks Franchising Department at the above listed address and phone number

The terms of your contract will govern your franchise relationship Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1 877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580 You can also visit the FTC s home page at <u>www ftc gov</u> for additional information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER OT CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT AND THE AREA DEVELOPMENT AGREEMENT REQUIRE THAT MOST DISPUTES BE RESOLVED FIRST BY NON-BINDING MEDIATION, AND IF THAT PROCESS DOES NOT RESULT IN RESOLUTION, BY ARBITRATION

2 MEDIATION MUST OCCUR AT OUR HEADQUARTERS (CURRENTLY IN CALIFORNIA), AND ARBITRATION WILL BE HELD IN THE CITY WHERE OUR HEADQUARTERS ARE LOCATED (CURRENTLY IN CALIFORNIA) ALL LITIGATION MUST OCCUR IN THE STATE OR FEDERAL COURTS IN OR CLOSEST TO OUR HEADQUARTERS (CURRENTLY IN CALIFORNIA), EXCEPT IF WE BRING THE ACTION IN YOUR HOME STATE OR IF LOCAL LAW REQUIRES THAT THE ACTION BE BROUGHT IN YOUR HOME STATE OUT-OF-STATE MEDIATION, ARBITRATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE SEE STATE ADDENDA ATTACHED AS EXHIBIT F FOR FURTHER INFORMATION

3 THE FRANCHISE AGREEMENT AND THE AREA DEVELOPMENT AGREEMENT PROVIDE THAT LAWS OF THE STATE IN WHICH YOUR (FRANCHISEE) STORE IS LOCATED GOVERN THE AGREEMENT THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS OTHER LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of this franchise

Effective Date See next page for state effective dates

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STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin

This Franchise Disclosure Document is registered on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

| California | |
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| Hawan | |
| Illinois | |
| Maryland | |
| Michigan | |
| New York | |
| Virginia | |
| Washington | |

This Franchise Disclosure Document has not been filed in Indiana, Minnesota North Dakota Rhode Island, South Dakota or Wisconsin

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