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November 16, 2020

VIA ONLINE FRANCHISE E-FILE SYSTEM

Ms. Flora Angui Minnesota Department of Commerce 85 Seventh Place East, Suite 500 St. Paul, Minnesota 55101

> Re: Rockin' Jump Franchise, LLC (the "Company") Your File No. F-9337 | Fiscal Year End: 12/31

Dear Ms. Angui:

In connection with the Company's pending initial franchise registration filing and in response to your October 6, 2020 comment letter, the Company provides the following replies to your corresponding paragraphs:

- 1. In line with NASAA's "Instructions for Preparing State Cover Sheets and State Effective Dates" at Section 4.g., "[a] risk factor may be allowed to appear on the State Addendum if it is state-specific, *if it is required by only a single state*, or if different states insist on different wording for substantially the same risk factor." (Emphasis supplied.) The State of Minnesota is the only state to request the going concern risk factor. Accordingly, we have added the requested risk factor to the Minnesota-specific addendum to the Franchise Disclosure Document (Exhibit G).
- 2. Item 1 has been updated in response to your request.
- 3. Item 8 has been updated in response to your request.
- 4. Item 10 has been updated in response to your request.
- 5. Item 11 has been updated in response to your request.
- 6. Item 13 has been updated in response to your request.
- 7. Item 20 has been updated in response to your request.



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I have transmitted via the State of Minnesota's online Franchise E-File System the redlined pages reflecting the foregoing changes as well as changes requested by other state examiners.

Should you have any further comments or questions, please do not hesitate to contact me.

Very truly yours,

DLA PIPER LLP (US)

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Enclosures



FRANCHISE DISCLOSURE DOCUMENT



Rockin' Jump Franchise, LLC a California Limited Liability Company 86 N. University Avenue, #350 Provo, Utah 84601 (925) 401-7200 www.rockinjump.com

ROCKIN' JUMP™ businesses are indoor trampoline parks and entertainment facilities that offer group and individual arena style jumping and other attractions that combines fitness and competition.

The total investment necessary to begin operation of a new ROCKIN' JUMP facility ranges from \$1,143,0001,263,000 to \$2,231,0002,931,000. This includes \$60,000 to \$65,000 that must be paid to the franchisor or its affiliate. This estimated initial investment also applies to the first location that you develop under the Multi-Unit Development Agreement (plus the Multi-Unit Development Fee you pay at the time you sign the Multi-Unit Development Agreement). If you sign a Multi-Unit Development Agreement, you will pay a Multi-Unit Development Fee of \$60,000 for your first location plus \$40,000 for each additional location you want to secure. Typically, the minimum number of units to purchase a Multi-Unit Development is 3 locations, but we may offer a 2-unit Multi-Unit Development Agreement. The total investment necessary to purchase a 3-unit Multi-Unit Development and open your first facility ranges from \$1,283,000 to \$2,376,000. This also includes \$140,000 to \$145,000 that must be paid to the franchisor or its affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mike Revak, Chief Operating Officer at 925-401-7200.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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