

FRANCHISE DISCLOSURE DOCUMENT



ROMP N' ROLL FRANCHISE DEVELOPMENT, LLC
a Virginia limited liability company
9677 W. Broad Street
Glen Allen, Virginia 23060
(804) 364-6363
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www.rompnroll.com

As a Romp n' Roll® franchisee, you will operate a business that provides recreational and enrichment classes for children from 3 months to 6 years old, offering a variety of gym, art and music classes, as well as birthday parties.

The total investment necessary to begin operation of a Romp n' Roll franchised business ranges from ~~\$198,700 to \$399,150~~ ~~500- \$396,450~~. This includes ~~\$68,999- \$71,500~~ ~~69,800- \$72,301~~ that must be paid to the franchisor or affiliate. You may purchase a second territory for \$29,500 and a third territory for \$24,500, if purchased at the same time.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Michael Barnett at Romp n' Roll Franchise Development, LLC, 9677 W. Broad Street, Glen Allen, Virginia 23060, (804) 364-6363, info@rompnroll.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

~~Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.~~

~~Call the state franchise administrator listed in Exhibit B for information about the franchisor, or about franchising in your state.~~

~~MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU~~ **How to Use This Franchise Disclosure Document**

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

<u>QUESTION</u>	<u>WHERE TO FIND INFORMATION</u>
<u>How much can I earn?</u>	<u>Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits C and D.</u>
<u>How much will I need to invest?</u>	<u>Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.</u>
<u>Does the franchisor have the financial ability to provide support to my business?</u>	<u>Item 21 or Exhibit E includes financial statements. Review these statements carefully.</u>
<u>Is the franchise system stable, growing, or shrinking?</u>	<u>Item 20 summarizes the recent history of the number of company-owned and franchised outlets</u>
<u>Will my business be the only Romp n' Roll business in the area?</u>	<u>Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.</u>

<p><u>Does the franchisor have a troubled legal history?</u></p>	<p><u>Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.</u></p>
<p><u>What's it like to be a Romp n' Roll franchisee?</u></p>	<p><u>Item 20 or Exhibits C and D lists current and former franchisees. You can contact them to ask about their experiences.</u></p>
<p><u>What else should I know?</u></p>	<p><u>These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.</u></p>

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