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FRANCHISE DISCLOSURE DOCUMENT 2015 AUG 17 AM 10 32

Safari Kid™
Safari Kid Franchising, LLC
a California Limited Liability Company
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Newark, CA 94560
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DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO

The franchisee will operate a Safari Kid learning center business. This Disclosure Document describes two different types of Safari Kid learning center, described as either a Standard model or a Heritage School model. See Item 1 of this Disclosure Document for further details.

As of the date of this Disclosure Document, the initial fees for a Safari Kid learning center franchise are a \$45,000 franchise fee and a \$15,000 to \$30,000 pre-opening services fee, depending on whether you open a Heritage School model, a Heritage School with part-time preschool model, or a Standard model learning center. The estimated initial investment ranges from \$131,350 to \$729,300 for a Standard model, or from \$108,850 to \$377,800 for Heritage School Model. Consult Items 5 through 7 of this Disclosure Document for further detail.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Deepak Mudakavi at 34899 Newark Blvd, Newark, CA 94560 at (510) 386-7777.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Risk Factors

- 1 WE DO NOT YET HAVE A FEDERAL TRADEMARK REGISTRATION FOR OUR PRINCIPAL TRADEMARK 'SAFARI KID'. THEREFORE, THE TRADEMARK DOES NOT HAVE AS MANY LEGAL BENEFITS AND RIGHTS AS A FEDERALLY REGISTERED TRADEMARK. IF THE RIGHT TO USE THE TRADEMARKS IS CHALLENGED, YOU MAY HAVE TO CHANGE TO AN ALTERNATIVE TRADEMARK, WHICH MAY INCREASE YOUR EXPENSES.
- 2 THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE ALL DISPUTES ONLY IN OUR HOME STATE (CURRENTLY CALIFORNIA). OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE.
- 3 THE FRANCHISE AGREEMENT PROVIDES THAT THE LAW OF OUR HOME STATE (CURRENTLY CALIFORNIA) GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 4 THIS TERRITORY IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR OWNED OUTLETS OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS. FRANCHISOR CONTROLS.
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information about comparisons of franchisors is available. Call the state administrators listed in Exhibit E or your public library for sources of information.

Registration of this franchise by a state does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in the Disclosure Document is untrue,

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contact the Federal Trade Commission and the state authority if any (see Exhibit E)

Effective Date See the next page for state effective dates

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