

FRANCHISE DISCLOSURE DOCUMENT

SAFARI RUN ENTERPRISES, LLC

A California Limited Liability Company
341 North Amphlett Boulevard
San Mateo, California 94401-1806
(650) 342-1977
www.safarirun.com

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MAY 13 2014

Dept of Business Oversight



Safari Run Enterprises offers a franchise for the establishment and operation of an entertainment and fitness center that provides fun open play, parties, camps and fitness classes focusing on healthy living for children 3 to 13 years of age with an area where toys and gifts are displayed for sale and a kitchen where food can be ordered and brought in for parties

The estimated total investment necessary to begin operations of a Safari Run franchise is \$355,200 to \$ 778,067 This includes \$40,000 that must be paid to the franchisor or affiliate

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Rob Eichensehr 341 North Amphlett Boulevard, San Mateo, California 94401-1806, (650) 342-1977

The terms of your contract will govern your franchise relationship Don't rely on this Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise." which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance May 9, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1 THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN SAN MATEO COUNTY, CALIFORNIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR HOME STATE.
- 2 ARBITRATION WILL NOT BE USED FOR ANY DISPUTE WHICH INVOLVES A FRANCHISEE'S CONTINUED USAGE OF ANY OF THE MARKS OR ANY ISSUE INVOLVING INJUNCTIVE RELIEF AGAINST A FRANCHISEE, ALL OF THESE ISSUES WILL BE SUBMITTED INITIALLY TO A COURT IN EITHER SAN MATEO COUNTY, CALIFORNIA OR IN THE COUNTY WHERE FRANCHISEE IS LOCATED. THE PARTIES CONSENT TO PERSONAL JURISDICTION IN SAN MATEO COUNTY, CALIFORNIA, OVER ANY SUCH ISSUES THAT ARE NOT SUBJECT TO ARBITRATION.
- 3 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND CALIFORNIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

The effective date for this Franchise Disclosure Document for your state is listed on the next page.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed before we can make offers or sell franchises there California, Hawaii, Illinois, Indiana Maryland, Michigan Minnesota, New York, North Dakota, Rhode Island, South Dakota Virginia Washington and Wisconsin

The Franchise Disclosure Document is registered, on file or exempt from registration in the following states where the order of effectiveness is effective on the date set forth below

<u>State</u>	<u>Effective Date of Order</u>
California	Pending

This Franchise Disclosure Document is not registered, on file or exempt from registration in Hawaii, Illinois Indiana Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota Virginia, Washington or Wisconsin and your receipt of this disclosure document shall not be deemed an offer of a franchise in those states

In all other states, this Franchise Disclosure Document's effective date is the issuance date of May 9, 2014

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