



FRANCHISE DISCLOSURE DOCUMENT

Dry Revolution, LLC
A Tennessee Limited Liability Company
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Spring Hill, Tennessee 37174
1-800-SAFE-DRY
www.1800safedry.com

The franchise being offered is for the rights to operate a Safe-Dry® business which provides the hypo-allergenic cleaning of carpets, rugs, upholstery, hardwood, tile and other authorized services.

The total investment necessary to begin operation of the franchise is comprised of two components: Component one is the initial investment fees of \$10,000 and component two is the initial equipment fee of from \$4,995.00 for a total initial payment of \$14,995.

This disclosure document summarizes certain provisions of your franchise of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as a "consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your local library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

EFFECTIVE DATE: October 23, 2015

STATE COVER PAGE

Your state may have franchise laws that require a franchisor to register or file with a state franchise administrator before offering or selling in your state.

REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call your state franchise administrator listed in Exhibit B for more information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW OUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

PLEASE CONSIDER THE FOLLOWING RISK FACTORS BEFORE YOU BUY THIS FRANCHISE:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN TENNESSEE. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE WITH US IN TENNESSEE THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT TENNESSEE GOVERNS THE AGREEMENT; AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THE FRANCHISOR HAS BEEN IN EXISTENCE FOR A SHORT PERIOD OF TIME, SINCE AUGUST, 2013. THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER OR NOT TO MAKE THIS INVESTMENT.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE. NOTE: THE AGREEMENT PROVISIONS REFERRED TO IN THE RISK FACTORS MAY BE VOID UNDER SOME STATE FRANCHISE LAWS AND SOME STATE FRANCHISE LAWS MAY REQUIRE DISCLOSURE OF ADDITIONAL RISK FACTORS.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

EFFECTIVE DATE: October 23, 2015

Table of Contents

ITEM	HEADING	PAGE
1.	The Franchisor, And Any Parents, Predecessors And Affiliates.....	5
2.	Business Experience	6
3.	Litigation.....	7
4.	Bankruptcy	7
5.	Initial Fees	8
6.	Other Fees	10
7.	Estimated Initial Investment	12
8.	Restrictions on Sources of Products and Services.....	14
9.	Franchisee’s Obligations	16
10.	Financing	18
11.	Franchisor’s Assistance, Advertising, Computer Systems, And Training	19
12.	Territory	23
13.	Trademarks	23
14.	Patents, Copyrights And Proprietary Information	25
15.	Obligation To Participate In The Actual Operation of the Franchised Business	25
16.	Restrictions On What The Franchise May Sell	26
17.	Renewal, Termination, Transfer And Dispute Resolution.....	27
18.	Public Figures	30
19.	Earnings Claim	30
20.	List of Businesses.....	31
21.	Financial Statements	34
22.	Contracts	34
23.	Receipts.....	35

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/safe-dry>