

## FRANCHISE DISCLOSURE DOCUMENT

SALSARITA'S FRANCHISING, LLC  
a Mississippi Limited Liability Company  
2908 Oak Lake Boulevard, Suite 205  
Charlotte, North Carolina 28208  
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Salsarita's Franchising, LLC ("SF") offers franchises for restaurants ("Restaurants") specializing in fast casual Mexican food, including burritos, soft tacos, quesadillas, fajitas, salads, nachos and other items approved by SF. The Restaurants utilize a proprietary, distinctive interior and exterior store design and layout.

The total investment necessary to begin operation of a Restaurant is \$355,600 to \$619,600. This includes \$30,000 that must be paid to us or an affiliate. In addition, if we grant you the right to develop a certain number of Restaurants in a specified area, as part of your initial investment, you will pay us \$10,000 for each Restaurant you are to development and we will provide you with a \$10,000 credit toward each initial franchise fee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Salsarita's Franchising, LLC at 2908 Oak Lake Blvd., Suite 205, Charlotte, NC 28208 or 704.540.9447 or franchising@salsaritas.com.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide To Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: April 16, 2013

Salsarita's FDD April 2013

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit B for information about the franchisor or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT AND OTHER AGREEMENTS REQUIRE YOU TO LITIGATE DISPUTES WITH US AND CONDUCT THE LITIGATION ONLY IN THE STATE IN WHICH OUR PRINCIPAL OFFICES ARE LOCATED, WHICH CURRENTLY IS NORTH CAROLINA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN NORTH CAROLINA THAN IN YOUR OWN STATE.**

2. **THE FRANCHISE AGREEMENT AND OTHER AGREEMENTS STATE THAT NORTH CAROLINA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

3. **WE WERE FORMED ON APRIL 19, 2011 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.**

4. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Note: The Agreement provisions referred to in the **RISK FACTORS** may be void under some state franchise laws and some state franchise laws may require disclosure of additional **RISK FACTORS**. See Exhibit A.

**Effective Dates: See the next page for state effective dates.**

Issuance Date for Non-Registration States: **April 16, 2013**

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

The Effective Date of this disclosure document for the following states is listed below:

<b>STATE</b>	<b>EFFECTIVE DATE</b>
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Wisconsin	
Washington	

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