

**FRANCHISE DISCLOSURE DOCUMENT  
SDS FRANCHISING, LLC**

A Louisiana limited liability company  
421 North Florida Street  
Covington, LA 70433  
(985) 327-7980

[www.SecurityDataSupply.com/Franchise](http://www.SecurityDataSupply.com/Franchise)  
[ron@securitydatasupply.com](mailto:ron@securitydatasupply.com)

Department of  
Business Oversight

JUL 22 2015

Sacramento Office



The Security Data Supply® Business Security Data Supply® Businesses are product and service distribution businesses that sell security products and other, low voltage Cat 5E, Cat 6, fiber optic networking fire alarm systems, complete audio, video, CCTV, Central VAC, access control and related products and services to licensed installers/re-sellers who service commercial or residential customers. The franchises offered are for the operation of new and existing (Company-Owned) single Security Data Supply® Businesses, as well as Area Development Businesses which acquire the right to develop multiple Security Data Supply® Businesses.

The total initial investment necessary to begin operation of a new Security Data Supply® Business ranges from \$389,000 to \$952,500. This includes \$43,000 that must be paid the franchisor or an affiliate as an initial fee.

The total initial investment necessary to begin our Area Development Program for 3 to 5 units ranges from \$499,000 to \$1,042,500. This includes \$73,000 to \$103,000 that must be paid to the franchisor or affiliates as an initial fee.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to the franchisor or an affiliate in connection with the proposed franchise sale. **NOTE, HOWEVER THAT NO GOVERNMENT AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in a different format, contact the Franchise Administration Department, Attn: Ronald F. Broussard, Jr., 421 North Florida Street, Covington, LA 70433, (985) 327-7980, [ron@securitydatasupply.com](mailto:ron@securitydatasupply.com).

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract in this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. Information in this disclosure document can help you make up your mind. More information on franchising such as "[A Consumer's Guide To Buying a Franchise](#)" which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC home page at [www.ftc.gov](http://www.ftc.gov). For additional information, call your state agency or visit your public library for other sources of information on franchising.

There may be other laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE May 31, 2015

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISOR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit "G" for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN ST TAMMANY PARRISH, LOUISIANA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN LOUISIANA THAN IN YOUR OWN STATE.

2 THE FRANCHISE AGREEMENT STATES THAT LOUISIANA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW.

3 SOME OF THE FINANCIAL STATEMENTS INCLUDED IN THIS DISCLOSURE DOCUMENT MAY NOT HAVE BEEN AUDITED BY INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS.

4 THERE MAY BE OTHER RISKS CONCERNING THE FRANCHISE.

Effective Date See the next page for state effective dates.

## STATE SPECIFIC EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

<b>State</b>	<b>Effective Date</b>
California	
Florida	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Texas	
Virginia	
Washington	
Wisconsin	

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