

SeekingSitters

SeekingSitters Franchise System, Inc.
Franchise Disclosure Document
3144 S. Winston Ave
Tulsa, Oklahoma 74135
Phone 918-749-3100
Fax 918-749-3544
e-mail: support@seekingsitters.com
www.seekingsitters.com

RECEIVED

APR 22 2013

Department of Corporations
Los Angeles

SeekingSitters offers a franchise program which screens and evaluates professional babysitting, pet sitting, house sitting and study support candidates and arranges and schedules babysitting, pet sitting, house sitting and study support services for member families, a referral service business

The total investment necessary to begin operation of a SeekingSitters franchise ranges from \$59,200 to \$91,000. This includes the minimum of \$49,000 that must be paid to the franchisor or its affiliate, including the initial franchise fee. The initial franchise fee is \$39,500 for territories of up to 300,000 population plus an additional \$1,000 for each additional 100,000 population.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this document and all the accompanying exhibits and agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of the document in different formats, contact

David Kallweit 3144 S. Winston Ave. Tulsa, Oklahoma 74135; Phone 918-749-3100; Fax 918-749-3544; support@seekingsitters.com

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read the entire contract carefully. Show your contract and this disclosure document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission (the FTC). You can contact the FTC AT 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D C 20580. You can also visit the FTC'S home page at www.ftc.com at for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: January 28, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state administrators listed in Exhibit D for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN OKLAHOMA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OKLAHOMA THAN IN YOUR HOME STATE
- 2 ARBITRATION WILL NOT BE USED FOR ANY DISPUTE WHICH INVOLVES A FRANCHISEE'S CONTINUED USAGE OF ANY OF THE MARKS OR ANY ISSUE INVOLVING INJUNCTIVE RELIEF AGAINST A FRANCHISEE. ALL OF THESE ISSUES WILL BE SUBMITTED INITIALLY TO A COURT IN TULSA, OKLAHOMA. THE PARTIES CONSENT TO PERSONAL JURISDICTION IN CALIFORNIA OVER ANY SUCH ISSUES IS NOT SUBJECT TO ARBITRATION
- 3 THE FRANCHISE AGREEMENT STATES THAT OKLAHOMA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE LAWS
- 4 THE FRANCHISE SYSTEM GUIDELINES AND MODEL TREATS INDIVIDUAL PROFESSIONAL SITTERS AS PROFESSIONAL SITTERS, SELF EMPLOYED FOR THE FAMILIES WORKED, UNDER THE IRS GUIDELINES. IN A SINGLE INSTANCE, A SITTER WAS DETERMINED TO BE AN EMPLOYEE OF A FRANCHISEE. THERE IS A RISK THAT WORKERS PERFORMING SERVICES UNDER THE SAME OR SIMILAR CIRCUMSTANCES MIGHT ALSO BE DETERMINED TO BE EMPLOYEES. SUCH A DETERMINATION COULD SUBJECT THE FRANCHISEE TO THE PAYMENT OF EMPLOYMENT TAXES. PLEASE SEE THE FULL DISCLOSURE REGARDING THIS MATTER IN EXHIBIT G
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date: See Following Page for Effective Dates

SeekingSitters State Effective Dates

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

State	Effective Date	State Addendum Reference
California		Addendum I
Michigan	January, 28 2013	NA
New York	April 1, 2013	Addendum J
Virginia	June 23, 2013	Addendum K
Indiana	Registration required with the sale of second location, therefore registration is not required at this time and effective date is shown as below	NA

This Franchise Disclosure Document is not valid (or registered) in the following states Hawaii, Illinois, Maryland, Minnesota, North Dakota, Rhode Island, South Dakota, Washington and Wisconsin

In all other states, this Franchise Disclosure Document's effective date is the issuance date of **January 28, 2013**.

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