

FRANCHISE REGISTRATION APPLICATION PAGE

File Number: F-786

Fee: \$300.00

Date of Application: April 4, 2017

Application For (Check only one):

Registration of an offer or sale of franchises.

Registration renewal statement or annual report.

Post-Effective

Amendment Number to Application

Pre-Effective

File under Section _____

Dated: 4-4-17

1. Name of Franchise Broker:

Servpro Industries, Inc.

Name under which the Franchise Broker is doing or intends to do business:

"Servpro[®]" and "Building Service and Maintenance."

2. Franchisor Broker's principal business address:

801 Industrial Boulevard
Post Office Box 1978
Gallatin, Tennessee 37066.

Name and address of Franchisor Broker's agent in the State of Minnesota authorized to receive process:

Minnesota Commissioner of Commerce
133 East Seventh Street
St. Paul, Minnesota 55101

3. Name, address and telephone number of person to whom communications regarding this application should be directed.

Paul A. Maas, Deputy General Counsel
Servpro Industries, Inc.
801 Industrial Boulevard
Post Office Box 1978
Gallatin, Tennessee 37066
(615) 451-0200, ext. 1308

SUPPLEMENTAL INFORMATION

1. Registration Information

- A. States in which this offering is currently registered.

Hawaii, South Dakota, and Wisconsin

- B. States in which application for registration has been submitted and is pending:

None

States in which Servpro Industries, Inc. is exempt:

California, Florida, Illinois, Indiana, Kentucky, Maryland, Michigan, Nebraska, New York, North Dakota, Rhode Island, Texas, Utah, Virginia and Washington

- C. States which have refused to register these franchises.

None

- D. States which have revoked or suspended the right to offer these franchises.

None

- E. States from which this offering has been withdrawn.

None

2. Source of Funds for Establishing Franchisees

Franchisor estimates that its direct costs are approximately \$56,025.00 to \$72,900 in connection with the sale of a SERVPRO franchise as follows:

1. Training - \$9,400.00
2. Sales Commissions - \$625.00 - \$17,500.00
3. Equipment - \$42,000.00

The initial down payment of the franchise price helps to offset much of these initial direct costs. Initial franchise fees, Servpro's retained earnings and operating funds are more than sufficient to pay these initial costs. Please see the Servpro Industries, Inc. financials, which are very strong.

UNIFORM CONSENT TO SERVICE OF PROCESS

KNOW ALL MEN BY THESE PRESENTS:

That the undersigned, Servpro Industries, Inc., a corporation organized under the laws of the State of Nevada for the purpose of complying with Minnesota Statutes, 1973 Supplement, chapter 80C, relating to franchises, hereby irrevocably appoints the Commissioner of Commerce, and the successors in such office, its attorney in the State of Minnesota upon whom may be served any notice, process or pleading in any civil action or proceeding against it, its successor, executor or administrator which arises under the aforesaid laws of said state or any rule or order thereunder; and the undersigned does hereby consent that any such action or proceeding against him may be commenced in any court of competent jurisdiction and proper venue within said State by service of process upon him with the same effect as if the undersigned, its successor, executor or administrator had personally been served with process in said State.

It is requested that a copy of any notice, process or pleading served hereunder be mailed to:

Paul A. Maas, Deputy General Counsel
Servpro Industries, Inc.
801 Industrial Boulevard
Post Office Box 1978
Gallatin, Tennessee 37066

Dated: April 4, 2017

SERVPRO INDUSTRIES, INC.

By: Paul A. Maas
Paul A. Maas, Deputy General Counsel

Sworn to and subscribed before
me this 4th day of April, 2017

C. Kelley
Notary Public for Tennessee

My Commission Expires: May 22, 2017



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