

Uniform Franchise Disclosure Document (UFDD)



Private and confidential



UNIFORM FRANCHISE DISCLOSURE DOCUMENT

DEPARTMENT OF CORPORATIONS
RECEIVED LOS ANGELES OFFICE

JUL 27 2012

FRANCHISOR,
THE ENERGIE GROUP

COMPANY DETAILS OF FRANCHISE SELLER,
ENERGIE GLOBAL BRAND MANAGEMENT LIMITED
Registered office: Energie House, Tongwell Street, Milton Keynes, MK15 0YA. United Kingdom.
UK Registration No: 04770441
Tel: 00 44 (0)8453631020
Email: energiegeneral@energiehq.com

This franchise disclosure document details all the relevant information as required by various individual states in the United States of America. There is requirement by the FTC of the USA to disclose all relevant information before entering into any franchise arrangements and as such this document is a comprehensive analysis tool of the Energie Group.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days (10 working days) before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Note, however, that no governmental agency has verified the information contained in this document. Albeit we are in the process of registering our franchise offer on a state by state basis in the USA as we develop.

The terms of your eventual master franchise contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your eventual contract. Ensure you discuss this FDD & your contract with an advisor, also ensure you use an approved California state franchise specialist lawyer & an accountant/ business planner with similar skills.

Buying a franchise is a complex investment. The information in this disclosure document can help you formulate an opinion although more information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be individual laws on franchising in your state. Ask your state agencies about them.

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CALIFORNIA STATE PROVISIONS

California has a franchise law that requires a franchisor such as the énergie Group to register or file with the state franchise administrator

IT SHOULD BE NOTED THAT REGISTRATION OF A FRANCHISE BY THE STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED ALL OF THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in the appendix for information about franchising in your state

Please consider the following **RISK FACTORS** before you buy this franchise

Risk Factors,

- 1 THE FRANCHISE AGREEMENT REQUIRES, WITH LIMITED EXCEPTIONS, THAT ALL DISAGREEMENTS BE SETTLED BY ARBITRATION IN THE UK OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN THE UK THAN IN YOUR HOME STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT UK LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE, PLEASE CONSIDER THESE THOROUGHLY BEFORE YOU PROCEED

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