

FRANCHISE DISCLOSURE DOCUMENT



Slim Chicken's Development Company, LLC

1088 E Millsap Road

Fayetteville, Arkansas 72703

(479) 935-4444

www.slimchickens.com

franchising@slimchickens.com

The franchise offered is for the establishment of one or more Slim Chickens restaurants (each a "Restaurant") featuring chicken tenders, chicken wings, salads, sandwiches, wraps, sides and dipping sauces, related merchandise and beverages

The initial investment necessary to begin operation of a single Slim Chickens franchise ranges from \$813,000 to \$1,395,650. This includes \$15,000 to \$17,225 that must be paid to us as initial franchise fees, site analysis and/or site reviews. If you sign a Development Agreement to develop multiple Restaurants, you will have to pay us a territory fee equal to \$15,000 multiplied by the total number of Restaurants to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Sam Rothschild at Slim Chicken's Development Company, LLC, 1088 E Millsap Road, Fayetteville, Arkansas, 72703, Tel (479) 935-4444.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise" which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance April 7, 2016

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

RISK FACTORS

- 1 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THAT ALL DISAGREEMENTS BE LITIGATED IN WASHINGTON COUNTY, ARKANSAS. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT THAN YOU MIGHT HAVE IN YOUR OWN STATE. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN WASHINGTON COUNTY, ARKANSAS THAN IN YOUR HOME STATE
- 2 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATE THAT ARKANSAS LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS
- 3 THE INITIAL INVESTMENT YOU MUST MAKE TO BEGIN OPERATIONS AS A RESTAURANT OWNER IN THIS FRANCHISE SYSTEM EXCEEDS THE EQUITY FRANCHISOR HAS IN ITS OWN COMPANY. AT THE END OF 2015, FRANCHISOR HAD \$7M IN DEBT AND SUSTAINED ADDITIONAL LOSSES IN BUSINESS OPERATIONS
- 4 THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATE INITIAL INVESTMENT RANGING FROM \$813,000 to \$1,395,650. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF JANUARY 3, 2016, WHICH IS (\$3,742,548)
- 5 YOU AND YOUR SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING EACH OF YOU JOINTLY AND SEVERALLY LIABLE FOR ALL OBLIGATIONS OF THE FRANCHISEE, WHETHER OR NOT YOUR SPOUSE IS INVOLVED IN THE OPERATION OF THE BUSINESS. THE GUARANTY PLACES THE PERSONAL ASSETS OF YOU AND YOUR SPOUSE AT RISK
- 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a

fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

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