



MINNESOTA
DEPARTMENT OF
COMMERCE



85 7th Place East, Suite 500
St. Paul, Minnesota 55101-2198
www.commerce.state.mn.us
651.296.4026 FAX 651.297.1959
An equal opportunity employer

April 11, 2011

LAVON EMERSON-HENRY
KRASS MONROE PA
8000 NORMAN CENTER DRIVE #1000
MINNEAPOLIS, MN 55437-1178

Re: F-5735
SLUMBERLAND FRANCHISING INC
SLUMBERLAND FRANCHISING, INC. F/A

Dear Ms. Emerson-Henry:

The Annual Report has been reviewed and is in compliance with Minnesota Statute Chapter 80C and Minnesota Rules Chapter 2860.

This means that there continues to be an effective registration statement on file and that the franchisor may offer and sell the above-referenced franchise in Minnesota.

The franchisor is not required to escrow franchise fees, post a Franchise Surety Bond or defer receipt of franchise fees during this registration period.

As a reminder, the next annual report is due within 120 days after the franchisor's fiscal year end, which is December 31, 2011.

Sincerely,

MIKE ROTHMAN
Commissioner

By:

Daniel Sexton
Commerce Analyst Supervisor
Registration Division
(651) 296-4520

MR:DES:dlw

F-5735

STATE OF MINNESOTA
DEPARTMENT OF COMMERCE
REGISTRATION DIVISION
(651) 296-6328

IN THE MATTER OF THE REGISTRATION OF:
SLUMBERLAND FRANCHISING, INC. F/A
By SLUMBERLAND FRANCHISING INC

ORDER AMENDING
REGISTRATION

WHEREAS, an application to amend the registration and amendment fee have been filed,

IT IS HEREBY ORDERED that the registration dated July 17, 2007, is amended as of the date set forth below.



MIKE ROTHMAN
Commissioner
Department of Commerce
85 7th Place East, Suite 500
St Paul, MN 55101

Date: April 11, 2011



UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. F-5735

State: Minnesota

Filing Fee: \$300.00

APPLICATION FOR (Check only one):

INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES

RENEWAL APPLICATION OR ANNUAL REPORT

PRE-EFFECTIVE AMENDMENT

POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor:

Slumberland Franchising, Inc.

2. Name of the franchise offering:

Slumberland® / Mattress Plus®

3. Franchisor's principal business address:

3060 Centerville Road
Little Canada, MN 55117

4. Name and address of Franchisor's agent in this State authorized to receive service of process:

Minnesota Department of Commerce
85 - 7th Place East, Suite 500
SL Paul, MN 55101

5. The states in which the application is or will be shortly on file:

Illinois, Indiana, Michigan, Minnesota, North Dakota, South Dakota, and Wisconsin

6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:

Lavon Emerson-Henry
Monroe Moxness Berg PA
8000 Norman Center Drive, Suite 1000
Minneapolis, MN 55437-1178
(952) 346-1432
Facsimile: (952) 885-5969
E-Mail: Lhenry@mmbiawfirm.com

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