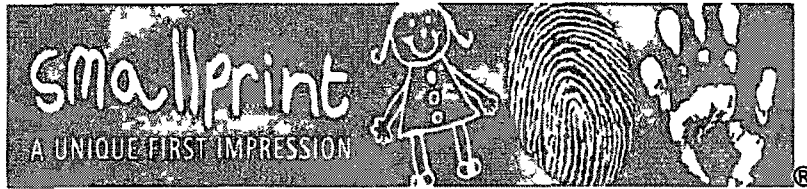


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## FRANCHISE DISCLOSURE DOCUMENT



Smallprint Franchising  
A Delaware Limited Liability Company  
287 17<sup>th</sup> Street, Suite A  
Oakland, CA 94612  
(510) 547-7104  
[www.smallprint.com](http://www.smallprint.com)  
[franchise@smallprint.com](mailto:franchise@smallprint.com)

SMALLPRINT<sup>®</sup> franchises create and sell jewelry that features imprints of children's fingerprints, handprints, artwork, and writings on fine silver. The franchisee collects the imprints and finishes the pieces as necklaces, charm-bracelets, key-chains, cufflinks, ornaments, etc. The franchise is home-based, sales generally take place at home parties and special events within a geographic area.

The total investment necessary to begin operation of a SMALLPRINT franchise ranges from \$16,900 to \$30,800. This includes \$12,500 to \$23,000 that must be paid to us.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Smallprint Franchising LLC at 287 17<sup>th</sup> Street, Suite A, Oakland, California 94612 or by calling (510) 547-7104.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued May 4, 2015

Smallprint 2015 FDD

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY. CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND LITIGATION ONLY IN DELAWARE. OUT-OF-STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE AND LITIGATE WITH US IN DELAWARE THAN IN YOUR OWN STATE.

2 THE FRANCHISE AGREEMENT STATES THAT THE LAW OF DELAWARE GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3 WE HAD A NET WORTH DEFICIENCY OF \$11,279 AS OF DECEMBER 31, 2014, AS PER OUR AUDITED BALANCE SHEET OF THAT DATE.

4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date See the next page for state effective dates.

**State Effective Dates**

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

STATE	EFFECTIVE DATE
CALIFORNIA	
HAWAII	Not filed
ILLINOIS	Not filed
INDIANA	Not filed
MARYLAND	Not filed
MICHIGAN	Not filed
MINNESOTA	Not filed
NEW YORK	
NORTH DAKOTA	Not filed
RHODE ISLAND	Not filed
SOUTH DAKOTA	Not filed
VIRGINIA	Not filed
WASHINGTON	Not filed
WISCONSIN	Not filed

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of May 4, 2015

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/smallprint>