



Nutritional Lifestyle Centers™

**Smoothie King Franchises, Inc.
Franchise Disclosure Document**

2013-2014-2015

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FRANCHISE DISCLOSURE DOCUMENT
FOR PROSPECTIVE FRANCHISEES**

Smoothie King Franchises, Inc.
A Louisiana Corporation
121 Park Place
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Metairie, LA 7043370002
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Nutritional Lifestyle Centers™

The franchisee will operate a retail business offering smoothies and other nutritional drinks and general nutritional products under the name **Smoothie King®**. Smoothie King also offers Area Development rights to develop multiple Smoothie King businesses.

The total investment necessary to begin operation of a traditional Smoothie King® Business is from ~~\$144,400~~ 176,300 to ~~\$336,200~~ 403,550. This includes ~~\$202,000~~ \$225,000 to ~~\$364,000~~ \$411,000 that must be paid to us. The total investment necessary to begin operation of a non-traditional Smoothie King® Business is from ~~\$100,200~~ 118,320 to ~~\$196,700~~ 239,380. This includes ~~\$162,000~~ \$176,000 to ~~\$222,000~~ \$226,000 that must be paid to us. ~~If you are an existing franchisee that is developing an additional Smoothie King business, when you apply to develop the additional Smoothie King business, you must pay us a deposit of \$1,000 for each Smoothie King business you desire to develop.~~ If you sign an Area Development Agreement, you also must pay us a development fee of \$5,000 for each Smoothie King® franchise you commit to develop after the first franchise.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Smoothie King franchise sales office at ~~121 Park Place, Covington, LA 70433~~ 3900 N. Causeway Blvd., Suite 1300, Metairie, LA 70002, (985) 635-6973.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read ~~all~~ the entirety of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the

Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 8, ~~2013~~30, 2014

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