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FRANCHISE DISCLOSURE DOCUMENT



The Snip-its Franchise Company LLC A Massachusetts limited liability company 211 S River Ridge Circle, Suite 100 Burnsville, Minnesota 55337 (952) 288-2222 www snipits com sales@snipits com

The franchisee will operate a branded entertainment hair care salon business focusing on the specific hair care, spa services, and entertainment needs of children, operating in buildings that bear our custom interior and exterior trade dress (the 'Snip-its Salon')

The total investment necessary to begin operation of a single Snip-its Salon franchise ranges from \$145,760 to \$240,440 This includes \$37,750 that must be paid to us or our affiliates

In addition to offering a single franchise agreement we also offer a '3-Pack Agreement' or "5-Pack Agreement," where you will sign three or five franchise agreements (respectively) simultaneously, with certain modifications to address the timeline for opening those Snip-its Salons You total investment necessary to begin operation at each of the Snip-its Salons under a 3-Pack Agreement or a 5-Pack Agreement will range from \$130,760 to \$230,440 This includes \$27,750 (under a 3-Pack Agreement) or \$22,750 (under a 5-Pack Agreement) that must be paid to us or our affiliates \$25,000 of the 3-Pack Agreement is part of the total initial fee of \$75,000 for a 3-Pack Agreement and \$20,000 of the 5-Pack Agreement is part of the total initial fee of \$100,000 for a 5-Pack Agreement

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendai-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note**, **however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats contact our franchise development department at 211 S River Ridge Circle, Suite 100, Burnsville, Minnesota 55337, telephone (952) 288-2222

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "<u>A Consumer s Guide to Buying a Franchise</u>' which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW Washington D C 20580 You can also visit the FTC's home page at www ftc gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this Franchise Disclosure Document is April 29 2019

The Snip its Franchise Company LLC 2019 Snip-its Franchise Disclosure Document US 121888867.08



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrators listed in Exhibit C for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Risk factors

- 1 THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO MEDIATE AND LITIGATE ONLY IN THE STATE IN WHICH THE FRANCHISOR MAINTAINS ITS PRINCIPAL PLACE OF BUSINESS THE FRANCHISOR IS CURRENTLY LOCATED IN MINNESOTA OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO MEDIATE OR LITIGATE WITH THE FRANCHISOR IN ITS STATE THAN IN YOUR HOME STATE
- 2 LOCAL LAW MAY SUPERSEDE THESE FRANCHISE AGREEMENT PROVISIONS CERTAIN STATES REQUIRE THE SUPERSEDING PROVISIONS TO APPEAR IN AN ADDENDUM IN THIS DISCLOSURE DOCUMENT (SEE EXHIBITS J AND K)
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may periodically use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchises A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT, ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at www dbo ca gov

Effective Date See the next page for state effective dates

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STATE EFFECTIVE DATES

The effective dates of this disclosure document in the states listed below are

STATES	EFFECTIVE DATE		
Calıfornıa			
Florida			
Illinois	See IL FDD		
Indiana			
Maryland	See MD FDD		
Michigan			
Minnesota			
New York	See NY FDD		
Rhode Island			
Virginia	See VA FDD		
Washington			

ISSUANCE DATE FOR THE STATES LISTED BELOW April 29, 2019

ALABAMA	DISTRICT OI COLUMBIA	MAINL	NEW HAMPSHIRE	PENNSYLVANIA
ALASKA	GEORGIA	MASSACHUSETTS	NEW JERSEY	SOUTH CAROLINA
ARIZONA	IDAHO	MISSISSIPPI	NEW MEXICO	TENNESSEE
ARKANSAS	IOWA	MISSOURI	NORTH CAROLINA	TEXAS
COLORADO	KANSAS	MONTANA	OHIO	VERMONT
CONNECTICUT	KENTUCKY	NEBRASKA	OKLAHOMA	WEST VIRGINIA
DELAWARE	LOUISIANA	NEVADA	OREGON	WYOMING

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