



SNOWFOX.
CHEF-PREPARED. BEAUTIFUL. JUST IN TIME.



Franchise Disclosure Document 2020

February 17, 2020

FRANCHISE DISCLOSURE DOCUMENT

JFE FRANCHISING, INC.

a Texas corporation
2021 Bingle Road
Houston, Texas 77055
(713) 463-7777
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<http://www.jfefoods.com>



JFE Franchising, Inc. (“JFE Franchising”) grants franchises for its franchisees to operate sushi bars under the trade names “Snowfox” and “Sushibox” as separate departments in supermarkets, grocery stores, and other facilities that are owned by third parties.

The total investment necessary to begin operation of a new JFE franchise for an Inline, Endcap, or Island Sushi Bar is \$20,681 to \$220,980. This includes \$5,706 to \$128,180 that must be paid to the franchisor or affiliate. If you purchase an existing location for an Inline or Endcap Sushi Bar, the total investment is \$26,143 to \$280,300, which includes \$11,518 to \$184,300 that must be paid to the franchisor or affiliate. If you purchase an existing location for an Island Sushi Bar, the total investment is \$26,043 to \$328,300, which includes \$11,518 to \$240,800 that must be paid to the franchisor or affiliate. If you are an existing franchisee and you are granted the right to prepare pre-packaged sushi products from your existing location to be sold on a self-service station satellite location, the total investment necessary to begin operation of a satellite location is \$5,068 to \$27,600. This includes \$1,218 to \$16,300 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact JFE Franchising at 2021 Bingle Road, Houston, Texas 77055, phone number (713) 463-7777.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise A Consumer’s Guide*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC- HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: **February 17, 2020**

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