

THE LAW FIRM OF

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A PROFESSIONAL CORPORATION

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ATTORNEY AT LAW  
CERTIFIED SPECIALIST, FRANCHISE AND DISTRIBUTION LAW  
THE STATE BAR OF CALIFORNIA  
BOARD OF LEGAL SPECIALIZATION

March 11, 2019

**VIA WI E-FILING**

Franchise Examiner  
Department of Financial Institutions  
Division of Securities  
345 West Washington Avenue, 4th Floor  
Madison, Wisconsin 53703-2701

Dear Sir or Madam:

On behalf of our client, **JFE Franchising, Inc.** ("JFE"), doing business as "JFE", "SushiBox" and "SnowFox", to register JFE's Wisconsin franchise registration, enclosed are the following:

1. Uniform Franchise Registration Renewal Application (Form A), accompanied by one complete copy of JFE's franchise disclosure document ("FDD"), including Franchise Agreement and other exhibits.
2. Uniform Franchise Consent to Service of Process (Form C).
3. Consent letter of auditor to inclusion of JFE's audited financial statement for fiscal year ended December 31, 2018. The financial statement is included as Exhibit I to JFE's franchise disclosure document ("FDD").
4. Credit card payment in the amount of \$400.00 (for the filing fee).

Please review these enclosures at your earliest convenience and notify us of any comments or questions. We acknowledge that JFE's registration is granted upon receipt of application and will expire one year.

Very truly yours,

  
DON M. DRYSDALE

**FORM A – Uniform Franchise Registration Application****UNIFORM FRANCHISE REGISTRATION APPLICATION**File No. 618596

(Insert file number of immediately preceding filing of Applicant)

Fee: \$400.00State: WisconsinDate: February 20, 2019**APPLICATION FOR (Check only one):** INITIAL REGISTRATION OF AN OFFER OR SALE OF FRANCHISES RENEWAL APPLICATION OR ANNUAL REPORT AMENDMENT NUMBER \_\_\_\_\_ TO APPLICATION  
PRE-EFFECTIVE AMENDMENT AMENDMENT NUMBER \_\_\_\_\_ TO APPLICATION  
POST-EFFECTIVE MATERIAL AMENDMENT**1. Full legal name of Franchisor:**

JFE Franchising, Inc.

**2. Name of the franchise offering:**

"JFE", "Sushi Box" and "Snow Fox"

**3. Franchisor's principal business address:**

2021 Bingle Road, Houston, Texas 77055.

**4. Name and address of Franchisor's agent in this State authorized to receive service of process:**

Wisconsin Commissioner of Securities, 201 W. Washington Avenue, Suite 300, Madison, Wisconsin 53703-2640.

**5. The states in which this application is or will be shortly on file:**

California, Hawaii, Illinois, Indiana, Minnesota, New York, North Dakota, Virginia, Washington and Wisconsin.

**FORM A (cont'd) – Uniform Franchise Registration Application**

Page 2

**6. Name, address, telephone and facsimile numbers, and e-mail address of person to whom communications regarding this application should be directed:**

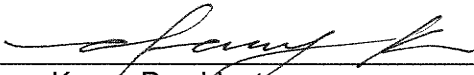
Don M. Drysdale; Lee, Hong, Degerman, Kang & Waimey; 3501 Jamboree Road, Suite 6000, Newport Beach, California 92660-2960, telephone (949) 419-8730 and facsimile (949) 856-3245; E-mail: ddrysdale@lhlaw.com

**CERTIFICATION**

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of February 14, 2019, attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon my personal knowledge.

Executed at Houston, Texas, on February 21, 2019.

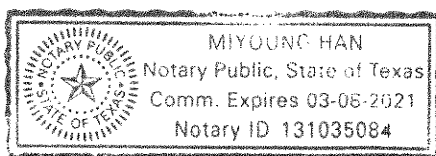
FRANCHISOR:  
JFE FRANCHISING, INC.

By:   
Stacy Kwon, President

STATE OF TEXAS

COUNTY OF HARRIS

This instrument was acknowledged before me on February 21, 2019, by Stacy Kwon, President of JFE Franchising, Inc., a Texas corporation, on behalf of said corporation.



Seal

  
Notary Public, State of Texas

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