

FRANCHISE DISCLOSURE DOCUMENT



Soccer Shots Franchising LLC
A Pennsylvania Limited Liability Company
1401 AIP Dr , Suite 200
Middletown, PA 17057
(717) 982-3500
www.soccershotsfranchising.org

Soccer Shots Franchising LLC offers franchises for a youth soccer education program marketed to children ages 2-8 primarily through daycare centers, preschools, parks, and other community programs

The total investment necessary to begin operation of a Soccer Shots franchise is \$31,784 - \$39,000 This includes a \$29,500 Initial Franchise Fee plus up to \$1,550 that must be paid to the for an affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Soccer Shots, Attn Franchise Department at 1401 AIP Dr , Suite 200, Middletown, PA 17057, 717-982-3500

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW , Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for more information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this Disclosure Document is April 18, 2016

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit C for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 THE FRANCHISE AGREEMENT STATES THAT PENNSYLVANIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 2 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION, ARBITRATION AND IN CERTAIN CASES, LITIGATION, ONLY IN PENNSYLVANIA, EXCEPT AS DESCRIBED IN THE STATE ADDENDA. OUT OF STATE MEDIATION, ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH SOCCER SHOTS IN PENNSYLVANIA THAN IN YOUR STATE.
- 3 PURSUANT TO FEDERAL AND STATE LAW, THE FRANCHISE AGREEMENT REQUIRES YOU TO CONSENT TO, AND CONDUCT ON ALL EMPLOYEES, A BACKGROUND CHECK, INCLUDING A CRIMINAL HISTORY, FOR PURPOSES OF WORKING IN A DAYCARE CENTER OR PRESCHOOL.
- 4 SOCCER SHOTS AND ITS AFFILIATES RESERVE THE RIGHT TO OFFER SERVICES AND PRODUCTS THROUGH ALTERNATIVE CHANNELS OF DISTRIBUTION (SUCH AS INTERNET, TELEMARKETING AND OTHER DIRECT MARKETING), THROUGH ANY DISTRIBUTION METHOD. SOCCER SHOTS OR ITS AFFILIATES MAY ESTABLISH, REGARDLESS OF WHETHER THE OFFERING OF PRODUCTS OR SERVICES IN THE OTHER CHANNELS OF DISTRIBUTION COMPETE WITH YOUR FRANCHISED BUSINESS.
- 5 FAILURE TO ACHIEVE THE MINIMUM PERFORMANCE STANDARD CAN RESULT IN THE TERMINATION OF THE FRANCHISE AGREEMENT OR A REDUCTION IN THE SIZE OF YOUR TERRITORY.
- 6 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person or entity a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date See the next page for state effective dates

STATE EFFECTIVE DATES

The following lists states that require the Disclosure Document to be registered or filed with the state or to be exempt from registration in order to offer to sell franchises within the state. In these states, the effective date of the Disclosure Document is as follows:

California	_____
Hawaii	_____
Illinois	_____
Indiana	_____
Michigan	_____
Minnesota	_____
New York	_____
Virginia	_____
Washington	_____
Wisconsin	_____

In all other states, the effective date of this Disclosure Document is the issuance date of April 18, 2016.

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