

FRANCHISE DISCLOSURE DOCUMENT

Social Indoor Franchising, LLC
A Minnesota Limited Liability Company
5929 Baker Rd Suite 480, Minnetonka, MN 55345
www.socialindoor.com



The franchise offered is for the operation of a SOCIAL INDOOR[®] business within a particular geographic territory (the “Designated Territory”). The business will include sales and maintenance of indoor print and digital advertising services.

The total initial investment necessary to begin operation of your first SOCIAL INDOOR business is from \$54,250 to \$182,000. This includes \$40,000 to \$130,000 that must be paid to us or our affiliates. The total initial investment range for an additional SOCIAL INDOOR business is from \$23,450 to \$183,500. This includes \$10,000 to \$111,500 that must be paid to us or our affiliates. The total initial investment necessary to convert an existing indoor print and/or indoor digital advertising business to a SOCIAL INDOOR business is from \$5,750 to \$56,000. This includes \$3,000 to \$4,500 that must be paid to us or our affiliates.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Bob Chelberg at 5929 Baker Rd Suite 480, Minnetonka, MN 55345. Bob.chelberg@socialindoor.com; 952-800-1909

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-977-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: September 17th 2019

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