

**FRANCHISE DISCLOSURE DOCUMENT
FOR TRADITIONAL SONIC DRIVE-INS AND NON-TRADITIONAL SONICS**



Sonic Franchising LLC
(a Delaware limited liability company)
Three Glenlake Parkway NE
Atlanta, Georgia 30328
(678) 514-4100
www.sonicdrivein.com

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Sonic Franchising LLC (“Sonic”) licenses the operation of Sonic restaurants, which feature a variety of specialty drinks (such as cherry limeades and slushes), ice cream desserts, cheeseburgers, chicken entrees, hot dogs, onion rings and tater tots and breakfast items.

At a typical “Traditional Sonic Drive-In,” a customer parks in one of 8 to 24 covered drive-in spaces and orders through an intercom speaker system. A Carhop then delivers the customer’s food directly to the customer’s vehicle. Most Traditional Sonic Drive-Ins include a drive-thru lane and a patio, and frequently, an enclosed patio or indoor seating. A “Non-Traditional Sonic” generally includes any location other than a free-standing building with canopies devoted to the operation of a Sonic restaurant and accessible to the general public by motor vehicles from public thoroughfares.

Unless the context indicates otherwise, as used in this disclosure document, a “Sonic restaurant” and “Sonic Drive-In” refer to both a Traditional Sonic Drive-In and a Non-Traditional Sonic.

Your estimated initial investment necessary to begin operation of a Traditional Sonic Drive-In franchise ranges from approximately \$1,242,200 to \$3,537,700 plus land costs and includes the \$45,000 franchise fee that must be paid to Sonic. Your estimated initial investment necessary to begin operation of a Non-Traditional Sonic franchise ranges from approximately \$361,900 to \$978,700 and includes the \$22,500 franchise fee that must be paid to Sonic.

This disclosure document summarizes certain provisions of the Traditional Number 21B License Agreement and the Non-Traditional Number 21C License Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, Sonic or a Sonic affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this disclosure document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Sonic’s Franchise Development Team at Three Glenlake Parkway NE, Atlanta, Georgia 30328 and (678) 514-4100. The terms of your License Agreement will govern your franchise relationship. Don’t rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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