

FRANCHISE DISC	LOSURE DOCUMENT	NO	

Velocity Sports Performance |

FRANCHISE DISCLOSURE DOCUMENT

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE JUN 1 4 2012

Sport Performance Training, LLC
(A Delaware Limited Liability Company)
2777 Bristol Street, Suite B
Costa Mesa, California 92626 - (866) 547-2250
Stayce Zamora@velocitysp.com
www.velocitysp.com

Sport Performance Training, LLC, offers franchises for the establishment and operation of a business involving a distinctive and innovative system for sports-performance training and physical therapy services that is suitable for athletes of all ages and skill levels—from beginners to elite amateur and professional athletes. The sports-performance training focuses on improving speed, power, agility, flexibility, coordination, and cardiovascular endurance, while the physical therapy services focus on accelerating an athlete's rehabilitation process. The goal of the system is to provide a complete training and health experience to clients

For a Fixed-Location Training Center, the total investment necessary to begin operation of a Velocity Sports Performance franchise ranges from \$252,500 to \$513,000. This includes \$70,000 that must be paid to the franchisor or affiliate, \$40,000 of which represents the fee for the sports-performance training portion of your Franchised Business and \$30,000 of which represents the fee for the physical therapy portion of your Franchised Business.

For a Mobile Training Business, the total investment necessary to begin operation of a Velocity Sports Performance franchise ranges from \$39,825 to \$101,675 This includes \$20,000 that must be paid to the franchisor or affiliate

For a Co-Location Training Business, the total investment necessary to begin operation of a Velocity Sports Performance franchise ranges from \$113,500 to \$333,000 This includes \$20,000 to \$50,000 that must be paid to the franchisor or affiliate

Sport Performance Training, LLC, also offers area-development rights for franchise developers who want to develop and operate more than one franchised fixed-location training center in a designated territory. The initial investment you must make under your Area Development Agreement ranges from \$50,000 to \$80,000 (including the Development Fees, which are credited against the Initial Franchise Fees due under the Franchise Agreement)

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Stayce Zamora



at Sport Performance Training, LLC, 2777 Bristol Street, Suite B, Costa Mesa, California 92626, (866) 547-2250

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov.for.additional.information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state	Ask your state agencies about them
Date of issuance of this disclosure document is	



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed on the receipt page for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE
 CALIFORNIA DEPARTMENT OF CORPORATIONS ANY COMPLAINTS
 CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE
 CALIFORNIA DEPARTMENT OF CORPORATIONS AT www corp ca gov
- 2 AS OF 12/31/11, THE FRANCHISOR HAD ONLY \$34,122 IN CURRENT ASSETS AND HAD \$194,725 IN CURRENT LIABILITIES THIS MEANS THAT FOR EVERY DOLLAR OF LIABILITIES DUE WITHIN ONE YEAR, THE FRANCHISOR HAS ONLY \$ 17 IN CURRENT ASSETS THE FRANCHISOR HAS A DEFICIT NET WORTH OF \$160,603
- **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date	for Registration	in the State of Calif	ornia is

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