

FRANCHISE DISCLOSURE DOCUMENT SQUEEZE IN FRANCHISING, LLC

A Nevada Limited Liability Company PO Box 18465 Reno NV 89511 775-857-6170 www.SqueezeIn.com



Department of Business Oversight

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We offer to qualified individuals and entities the opportunity to become our Area Representative within a specific geographical area. An Area Representative will act as our agent in a specific territory, solicit new franchisees, assist existing franchisees, and conduct inspections of Franchised, Businessestin the territory, among other things. An Area Representative will pay an Initial Fee that will be negotiated between us. The total investment necessary to begin operation as an Area Representative is \$1.10,500 to \$1,021,700. This includes between \$100,000 to \$1,000,000 that must be paid to the franchisor and/or its affiliate.

This Disclosure Document summarizes certain provisions of your Area Representative agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed Area Representative sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact us at Squeeze In, PO Box 18465 Reno NV 89511, 775-857-6170.

The terms of your contract will govern your Area Representative relationship. Don't rely on this Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying an Area Representative offering is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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racy of any information. Use of the infor

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY AREA REPRESENTATIVE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR AREA REPRESENTATIVE OFFERING, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this Area Representative offering:

- 1. THE AREA REPRESENTATIVE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN NEVADA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEVADA THAN IN YOUR HOME STATE.
- 2. THE AREA REPRESENTATIVE AGREEMENT STATES THAT NEVADA LAW GOVERNS THE AGREEMENT, AND NEVADA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE AREA REPRESENTATIVE AGREEMENT CONTAINS PROVISIONS THAT LIMIT AREA REPRESENTATIVE'S RIGHTS AND MAY NOT BE ENFORCEABLE IN CALIFORNIA, INCLUDING BUT NOT LIMITED TO, A LIMITATION ON DAMAGES AND A WAIVER OF JURY TRIAL.
- 4. YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY. YOU MAY FACE COMPETITION FROM THE FRANCHISOR OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS FRANCHISOR CONTROLS.
- 5. THERE MAY BE OTHER RISKS CONCERNING THIS AREA REPRESENTATIVE.



We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

The Effective Date for this Franchise Disclosure Document for your state is listed on the page following the state cover pages.

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