

# STANLEY STEEMER®

## FRANCHISE DISCLOSURE DOCUMENT

Stanley Steemer International, Inc.  
An Ohio corporation  
5800 Innovation Drive  
Dublin, Ohio 43016  
(614) 764-2007  
[www.stanleysteemer.com](http://www.stanleysteemer.com)  
[FranchiseOpps@Steemer.com](mailto:FranchiseOpps@Steemer.com)

**Brief Description of the Franchised Business:** The franchisee will own and operate a **Stanley Steemer** cleaning business that offers cleaning and related services for various types of flooring and upholstery and water damage mitigation and restoration services. **Stanley Steemer** businesses offer a proprietary hot water extraction cleaning method that can be applied to various types of flooring, upholstery and related items. **Stanley Steemer** offers certain franchisees operating a **Stanley Steemer** cleaning business, and who meet its requirements, the opportunity to add to the existing business a **Stanley Steemer** Duct Cleaning Service business offering air duct cleaning, clean air enhancement and ventilation services.

The total investment necessary to begin operation of a **Stanley Steemer** franchise ranges from \$111,665 to \$259,575 for a **Stanley Steemer** cleaning business using one **Stanley Steemer** Carpet Cleaner. This includes the \$93,700 to \$206,500 that must be paid to **Stanley Steemer**.

The total investment necessary to begin operation of a **Stanley Steemer** Duct Cleaning Service add-on licensed business ranges from \$129,215 to \$165,450. This includes the \$121,500 to \$141,000 that must be paid to **Stanley Steemer**.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact D. Ryan Jankowski, at Stanley Steemer International, Inc., 5800 Innovation Drive, Dublin, Ohio 43016 and (614) 764-2007.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600

Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit K for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN COLUMBUS, OHIO. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN OHIO THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT OHIO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: March \_\_\_, 2019

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