

**FRANCHISE DISCLOSURE DOCUMENT**

DEPARTMENT OF CORPORATIONS  
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APR 20 2012



SE Suite 220

[www.stevibs.com](http://www.stevibs.com)

ACG PIZZA PARTNERS, LLC  
 d/b/a STEVI B'S PIZZA  
 (a Delaware limited liability company)  
 1165 Northchase 1100 Circle 75 Parkway,

Marietta Atlanta, Georgia 30067-30339  
 Telephone 770-514-7783  
 Fax 770-514-7938  
 E-mail [mmcfarlin@SteviBs.com](mailto:mmcfarlin@SteviBs.com)  
 Website

ACG PIZZA PARTNERS, LLC offers franchises for restaurants specializing in an all-you-can-eat pizza buffet and beverage items under the mark Stevi B's Pizza® and other related marks. The total investment necessary to begin operation of a Stevi B's Pizza franchised business ranges from ~~\$498,000~~ \$513,700 to ~~\$669,000~~ \$683,900. This includes \$28,500 that must be paid to franchisor for the initial franchise fee. If you sign a Development Agreement to develop multiple restaurants in a specified area, you must pay a development fee equal to the initial franchise fee for the first Restaurant (\$28,500), plus 50% of the initial franchise fee for each additional restaurant that you are to establish under the Development Agreement (\$23,500).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Mrs. Melissa McFarlin at ~~1165 Northchase 1100 Circle 75 Parkway, SE, Suite 220, Marietta 1500, Atlanta, Georgia 30067-30339~~, (telephone ~~678-738-7807~~).

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant. Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W, Washington, D C 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or

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visit your public library for other sources of information on franchising There may also be laws  
on franchising in your state Ask your state agencies about them

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following **RISK FACTORS** before you buy this franchise

**\*1 THE FRANCHISE AGREEMENT GENERALLY REQUIRES YOU TO RESOLVE ALL DISPUTES WITH US BY LITIGATION IN DELAWARE OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN DELAWARE THAN IN YOUR HOME STATE**

**\*2 THE FRANCHISE AGREEMENT STATES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS**

**3 WE MAY REQUIRE GUARANTEES FROM ALL OF THESE INDIVIDUALS OR ENTITIES (A) FAMILY OF AN EQUITY OWNER INCLUDING HIS BROTHERS AND SISTERS (WHETHER BY WHOLE OR HALF BLOOD) SPOUSE, ANCESTORS, LINEAL DESCENDANTS, AND SPOUSES OF ANY OF THESE INDIVIDUALS AND LINEAL DESCENDANTS OF ANY OF THESE SPOUSES, AND (B) ANY ENTITIES CONTROLLED IN THE AGGREGATE BY ANY OF THESE INDIVIDUALS WE MAY ALSO REQUIRE THAT YOUR SPOUSE (OR YOUR DOMESTIC PARTNER OR OTHER FAMILY MEMBER) SIGN THE GUARANTEE, INDEMNIFICATION AND ACKNOWLEDGMENT**

**3—933 90% OF ACG PIZZA PARTNERS, LLC'S ASSETS ARE INTANGIBLE YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY**

**4 IF WE TERMINATE THE FRANCHISE AGREEMENT BASED ON YOUR DEFAULT OR IF YOU TERMINATE THE FRANCHISE AGREEMENT IN VIOLATION OF ITS TERMS, YOU MAY BE REQUIRED TO PAY US LIQUIDATED DAMAGES THAT IS THE AVERAGE OF YOUR MONTHLY ROYALTY FEES AND ADVERTISING FUND CONTRIBUTIONS DUE FOR THE LAST 12 MONTHS (OR SUCH SHORTER PERIOD OF TIME THAT THE RESTAURANT HAS BEEN OPEN) BEFORE THE NOTICE OF TERMINATION, MULTIPLIED BY THE LESSER OF 36 MONTHS OR THE NUMBER OF MONTHS REMAINING IN THE TERM, DISCOUNTED TO PRESENT VALUE**

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